

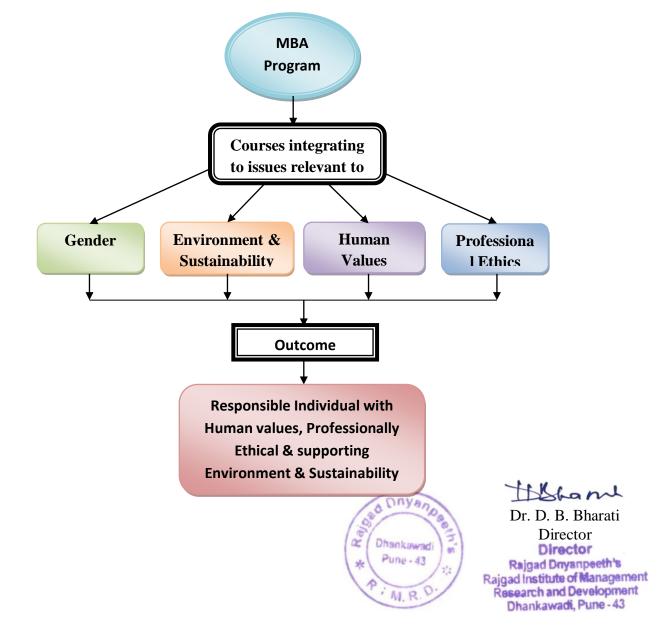
University

### Rajgad Dnyanpeeth's **Rajgad Institute of Management Research & Development, Pune -43** Approved by AICTE, Recognized by DTE (Govt. of Maharashtra), Affiliated to Savitribai Phule Pune

### Criteria –I Curricular Aspects

#### Key Indicator - 1.3 Curriculum Enrichment (30)

**1.3.1.** Institution integrates cross cutting issues relevant to Gender, Environment and Sustainability, Human Values and Professional Ethics into the Curriculum (10)





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Sr. No.	Course Code	Course	Semester
1	105	Organizational Behavior	Ι
2	109-ED	Entrepreneurship Development	Ι
3	HR-I	Human Rights-I	Ι
4	203	Human Resource Management	II
5	217 HRM	Labour Welfare	II
6	HR-II	Human Rights-II	II
7	206HRM	Employee Relations and Labour Legislations	II
8	303	Startup and New Venture Management	III
9	403 MKT	Marketing 4.0	IV

#### **Courses integrating issues relevant to Gender**

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Dr. D. B. Bharati Director Director Rajgad Dnyanpeeth's Rajgad Institute of Management Research and Development Dhankawadi, Pune - 43



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#### Courses integrating issues relevant to Environment and Sustainability

Sr. No.	Course Code	Course	Semester
1	105	Basics of Marketing	Ι
2	107	Management Fundamentals	Ι
3	108	Indian Economy	Ι
4	109	Entrepreneurship Development	Ι
5	204	Operations & Supply Chain Management	II
8	209	Start Up and New Venture Management	II
9	205 MKT	Marketing Research	II
10	205 OSCM	Service Operations Management – I	II
11	206MKT	Consumer Behavior	II
12	206HRM	Employee Relations and Labour Legislations	II
13	301	Strategic Management	III
14	307	International Business Environment	III
15	313 MKT	International Marketing	III
16	405	Global Strategic Management	IV
17	408	Corporate Social Responsibility & Sustainability	IV
18	403 OSCM	E Supply Chains and Logistics	IV
19	412 FIN	Strategic Cost Management	IV
20	412HRM	Best Practices In HRM	IV



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Dr. D. B. Bharati Director Director Rajgad Dnyanpeeth's Rajgad Institute of Management Research and Development Dhankawadi, Pune - 43



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#### Courses integrating issues relevant to Human Values & Professional Ethics

Sr. No.	Course Code	Course	Semester
1	102	Organizational Behavior	Ι
2	104	Business Research Methods	Ι
3	210	Qualitative Research Methods	II
4	205MKT	Marketing Research	II
5	206BA	Data Mining	II
8	206MKT	Consumer Behavior	II
9	206 BA	Data Mining	II
10	223FIN	Fundamentals of Life Insurance – Products and Underwriting	II
11	304 HRM	Strategic Human Resource Management	III
12	304 FIN	Advanced Financial Management	III
13	307	International Business Environment	III
14	313 MKT	International Marketing	III
15	314 OSCM	Business Excellence	III
16	402	Indian Ethos & Business Ethics	IV
17	408	Corporate Social Responsibility & Sustainability	IV
18	409 MKT	Customer Relationship Management	IV
19	404 BA	Artificial Intelligence in Business Applications	IV



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Dr. D. B. Bharati Director Director Rajgad Dnyanpeeth's Rajgad Institute of Management Research and Development Dhankawadi, Pune - 43