



STRATEGIC PLAN

A Roadmap to Quality Education



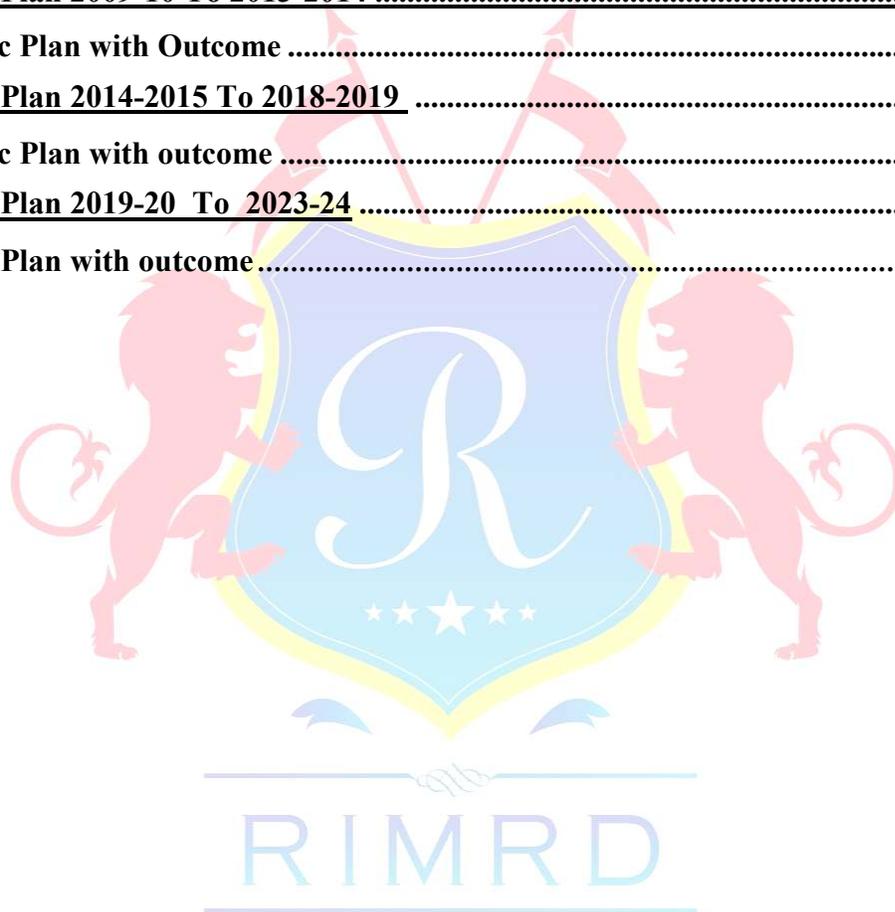
Rajgad Dnyanpeeth's
Rajgad Institute of
Management Resaerch &
Development

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Table of Contents

I.	Executive Summary	2
	Founder President's Message.....	3
	Secretary's Message.....	4
	Director's Perspective.....	5
	About RIMRD.....	6
	SWOC Analysis.....	8
II.	<u>Strategic Plan 2009-10 To 2013-2014</u>	<u>9</u>
	Strategic Plan with Outcome	10
III.	<u>Strategic Plan 2014-2015 To 2018-2019</u>	<u>15</u>
	Strategic Plan with outcome	16
IV.	<u>Strategic Plan 2019-20 To 2023-24</u>	<u>26</u>
	Strategic Plan with outcome.....	16



Executive Summary

This document presents general framework and roadmap for strategic plan of Rajgad Dnyanpeeth's Rajgad Institute of Management Research and Development, Dhankawadi, Pune-43.

Strategic plan of the institute depicts short term and long-term development plan of the institute taking into consideration the interest of all the stakeholders.

*Honorable Shri. Anantraoji Thopte established the parent trust Rajgad Dnyanpeeth in 1972 with a mission of “**Prajvalito Dnyanmaya Pradeep**” means lighten the lamp of knowledge and wisdom among students. It started with objective of bringing intellectual awakening & transformation in educational, economic, cultural & social fields in the state of Maharashtra. Rajgad Dnyanpeeth has made astonishing strides in the field of education during a short span of time. The emphasis has all throughout been on all round progress and welfare of weaker section of the society.*

RIMRD is known for the academic excellence in the field of management education. The institute was established in the year 2008. The institute is affiliated to Savitribai Phule Pune University and offers 2 year full time MBA programme. The institute offers specializations such as Marketing, Finance, HR, Operations, IB and IT.

The institute is celebrating a decade of academic excellence. Since establishment, the institute has always been profound in providing academic and value based education inputs to students through organizing industrial visits, seminars, guest lectures , Career counseling and soft skill sessions, and institute's social responsibility

*Governance at RIMRD has always been supportive and keenly reviewed the educational facilities and academic processes. The vision of strategic plan 2019-20 To 2023-24 is “**To be an Institute of academic excellence fostering quality management education**”.*

Founder President's Message



*Rajgad Dnyanpeeth was established in 1972 with a motto “**Prajvalito Dnyanmaya Pradeep**” means lighten the lamp of knowledge and wisdom among students. It started with objective of bringing intellectual awakening & transformation in educational, economic, cultural & social fields in the state of Maharashtra. Rajgad Dnyanpeeth has made astonishing strides in the field of education during a short span of time. The emphasis has all throughout been on all round progress and welfare of weaker section of the society. Today more than 20000 students are taking education from 33 institutes which includes engineering, management, pharmacy, B Ed, Arts science and Commerce, English medium schools etc.*

RIMRD has perfect blend of experienced faculty holding key positions in Savitribai Phule Pune University, apt infrastructure, strong alumni that helps to enhance industry inputs. Faculties have published many books and research papers. Students are mentored regularly. Professional and entrepreneurial skills among students are sharpened through regular language lab sessions, Entrepreneurial activities, corporate week etc.

Honorable Shri. Anantraoji Thopte

Founder President

Rajgad Dnyanpeeth, Bor

Secretary's Message



I am happy with the initiative of framing of strategic plan by RIMRD. RIMRD has successfully completed a decade of imparting a quality education in management. We, at RIMRD are committed to nurturing the talent of our students for making them successful executives and leaders in the corporate world. At RIMRD, we offer apt infrastructure with wi-fi campus, digital library resources, smart classroom and knowledge delivery by highly experienced faculties.

I wish RIMRD all the best for future endeavor.

Mrs.(Dr.) Bhagyashri Patil
Secretary,

Rajgad Dnyanpeeth, Bor

Director's Perspective



I am happy to share strategic plan 2019-20 To 2023-24 with all the stakeholders of the institute. Our Strategic Plan inspires us to lead, transform and differentiate, setting aspirational goals that will set RIMRD apart. Since inception in 2008 institute has been actively delivering quality education and trying to achieve new heights. With this strategic plan, we are transforming the educational experience at RIMRD. Our students will be immersed in experiential learning and programs that deliver the employability skills and cultivate entrepreneurial attitudes that drive progress.

This strategic plan is outcome of support from top management, teachers, students and alumni. Perspective plan of RIMRD includes establish smart classroom, infrastructure augmentation, strengthening quality initiatives, Registration of alumni association and accreditation from NAAC, and publish research journal.

I am thankful to Shri. Anantraoji Thopte, Founder President, Rajgad Dnyanpeeth, Dr. Bhagyashri Patil, secretary, Rajgad Dnyanpeeth, faculty members and alumni of the institute in providing valuable inputs in preparation of Strategic Plan 2019-20 To 2023-24.

Strategic plan 2019-20 To 2023-24 underlines following key areas:

- *Broaden educational areas*
- *Augment infrastructure of the institute*
- *Professional development of teachers*
- *Enhance engagement with society and industry*
- *Explore cultural diversity*
- *Improve internal support systems*
- *Enhance alumni engagement*

I am sure that this strategic plan will show roadmap to enhance quality education.

***Dr. D.B. Bharati
Director, RIMRD***

About RIMRD



Rajgad Dnyanpeeth's Rajgad Institute of Management Research and Development was established in the year 2008 and functioning under the dynamic leadership of the Founder-president, Hon. Anantraoji Thopte. The institute is approved by All India Council of Technical Education (AICTE) and affiliated to Savitribai Phule Pune University and recognized by Government of Maharashtra (GoM).

It runs 2 year, 4 semester MBA programme offered by Savitribai Phule Pune University. RIMRD seeks to attract the best students from diverse backgrounds and offer them an excellent educational experience. It offers more flexibility and choice to the students in the academic programmes, an inviting and stimulating ambience for education and research, and a rich suite of extra- and co-curricular activities. IPR sessions, forum /Club activities, Personality development, corporate social responsibility and career planning will be a part of the holistic development.

Features of the institute:

- 1) NAAC B++ accredited institute with 2.97 CGPA*
- 2) Qualified and experienced faculty as a teacher*
- 3) Up to date infrastructural facilities*
- 4) Smart Classrooms*
- 5) Language lab facility*
- 6) Digital Lab Facility*
- 7) Local chapter Membership NPTEL*
- 8) Membership of British Council, Jaykar Library*
- 9) Wi-Fi Campus*
- 10) Alumni Foundation Registration with Charity Commissioner*
- 11) Formation of Industry Academia Board*
- 12) Mentoring as a regular practice*
- 13) Online Certification programme such as Cyber Security, MS Excel and NPTEL etc.*
- 14) Special efforts to increase research acumen*
- 15) Regular Industrial visits*
- 16) Students driven cells and committees*
- 17) Specialisation Houses activities*
- 18) Full Support for training and placement*



SWOC ANALYSIS

STRENGTHS

1. Legacy of 48 years
2. Excellent and well maintained infrastructure
3. Financial assistance to faculties
4. Conducive learning environment with student centric methodology
5. NPTEL Local chapter Membership of the institute
6. ICT based teaching-learning practices
7. Certification courses
8. Special focus on communication of students
9. Life membership of AIMS
10. Registered alumni association – Rajgad Alumni Association
11. Active participation and contribution in social events
12. The institute is located in prime area just 3kms from main Swarget depot.

WEAKNESSES

- Lack of foreign collaborations
- Lack of Consultancy services
- Limited number of doctorate faculties
- No control on admission of students
- Under utilization of infrastructure

OPPORTUNITIES

- To focus on consultancy services
- To increase major and minor research funded projects
- To establish research centre of University

CHALLENGES

1. Rising costs of education
2. Competition from other local management institutes
3. To improve placements percentage as most students are from rural background
4. Growing trend towards e-learning
5. Ever changing regulatory framework
6. Focus on All India Level students

STRATEGIC PLAN (2009-2010 To 2013-14)

Strategic plan	Outcome
1) To initiate student mentorship programme to groom students from rural background	Student mentorship programme was designed
2) To take life membership of AIMA	 <p style="text-align: center;">Institute became life member of AIMA</p>
3) Subscription to e-journals	 <p style="text-align: center;">E-Journals were subscribed</p>
4) Organize various educational development programmes and FDPs	 <p style="text-align: center;">Seminar at national and state level and FDPs were organized by the institute</p>
5) Initiate provident fund scheme for employees of the institute	 <p style="text-align: center;">Governing body approved Provident fund for Non-teaching staff</p>

6) To develop infrastructure facilities for overall development of students



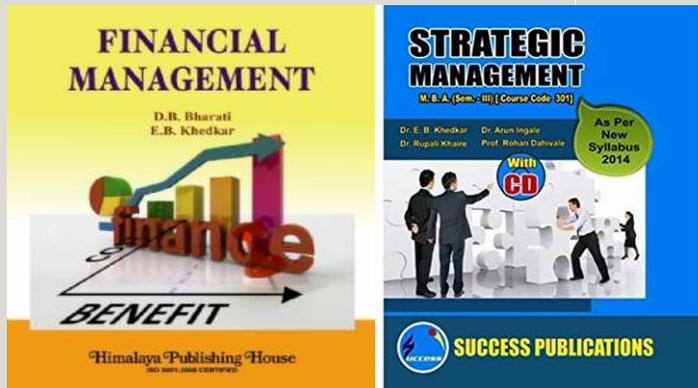
Several new infrastructure facilities were created in the institute as per norms of AICTE such as classrooms, boardrooms, admin office, seminar hall, exam room and computer lab etc.

7) To provide financial assistance to faculties attending professional development training programmes outside



Financial assistance was provided to faculty members attending professional development training programmes outside

8) To encourage faculties to author books in management



Faculties authored various subject related books in management

9) To form statutory committees for better functioning of the institute



The institute formed GB,LMC, Internal compliant committee, anti-raggingcommittee,SC/ST Cell etc.

10) Initiate skill development and personality development session for students



Various skill development, career counseling session ,personality development sessions were initiated

11)To increase industry institution interaction for knowledge addition



Industrial visits were organised

12) To increase e-resources in ICT based teaching learning for broad benefit of students

Libpro -library software was purchased

13) To strengthen the existing systems and procedures for conflict resolution and redressal of grievances

The Institute has created the requisite processes and mechanisms for handling grievances covering all sections—students, staff and women

14) Organise induction programme for new admitted students



Induction programme was organised for MBA-Ist year students

15) To sign more MoUs in various sectors such as academic institutes, industries and NGOs



Institute has signed MoU with various NGOs, academic institutes and corporates.

16) Organise various cultural and sports activities to explore hidden talent in students

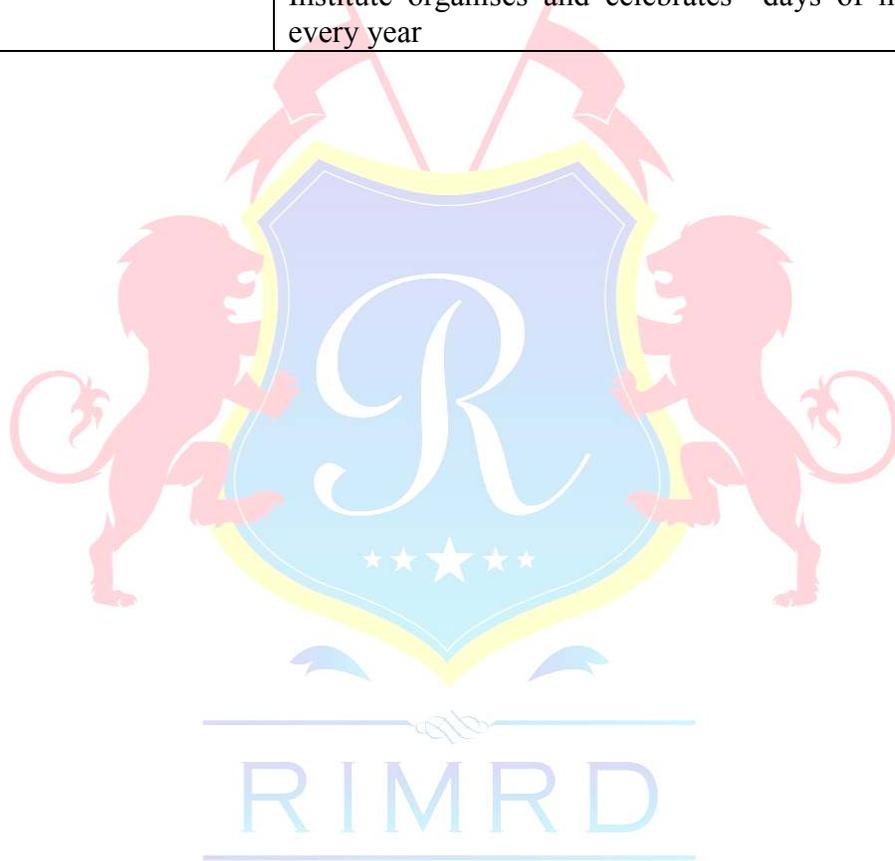


Annual social gathering "Srujan", cultural days and sports events are organised every year

17) To inculcate ethical and social values among students and staff



Institute organises and celebrates days of national importance every year



STRATEGIC PLAN (2014-2015 To 2018-2019)



STRATEGIC PLAN (2014-2015 To 2018-2019)

Vision

“To be an institute of academic excellence fostering quality management education”

Mission

“To transform students into dynamic and professional managers to meet the challenges of the corporate world through value based quality education”

Objectives

- To create student centric learning environment which prepare them to achieve their career goals
- To develop professional, entrepreneurial skills and social awareness among students to mould them into a good citizen of a country.
- To impart students and staff with emerging trends in management education
- To organize various co-curricular and extracurricular activities to enhance students’ skills and hidden talents
- To collaborate with industry, social organizations and academic institutions for the development of students, institute and society at large

Values

- Academic Excellence
- Inculcating Research Culture
- Mutual Respect and Care
- Healthy Environment
- Institute’s Social Commitment

Quality Policy

- We are committed to offer value based education for overall development of students

STRATEGIC PLAN (2014-15 To 2018-2019)

• *Strategic Key Area-I :Broaden Educational Areas*

Strategic plan	Outcome
1) Initiate Intercollegiate SIP/Dissertation Competition-Kyoso	 <p>KYOSO was initiated to showcase the hidden talent and research aptitude in students</p>
2) To initiate Professional course certification (SWAYAM) for students and staff	 <p>Institute became Member of NPTEL through Local Chapter membership of NPTEL</p>
3) Membership of Jaykar and British Council Library, Savitribai Phule Pune University	 <p>Institute became a member of JaykarLibrary of Savitribai Phule Pune University and British council Library,Pune</p>
4) Subscription to e-journals	 <p>e-Journals were subscribed</p>

5) To set up language lab to improve communication skill and soft skill of students



Language lab was setup

6) Organize various educational development programmes such as conferences and seminars



National Conference “Kashvi” on GST was organized by the institute

7) Organize State Level Seminar



A state level seminar was organised on Tourism Industry”

8) Cyber Security Awareness Certification Course



Cyber Security Awareness Course was offered to students

Strategic Key Area-II :- Augment infrastructure of the institute

9) To augment infrastructure facilities for overall development of students



Renovation of infrastructural facilities was done. Director's cabin and boardroom was renovated in academic year 2018-19

10) To install SMART Classrooms to use latest ICT Tools for teaching learning



SMART Interactive white boards were installed in two classrooms to enable ICT based teaching learning.

11) Upgradation of physical facilities- Installation of Rooftop Solar System



Rooftop Solar was installed at the institute under QIP of SPPU

12) Upgradation of physical facilities - Additional Parking Area was built



Additional parking shed was built

13) Upgradation of physical facilities –
Renovation of Director's cabin and
Boardroom



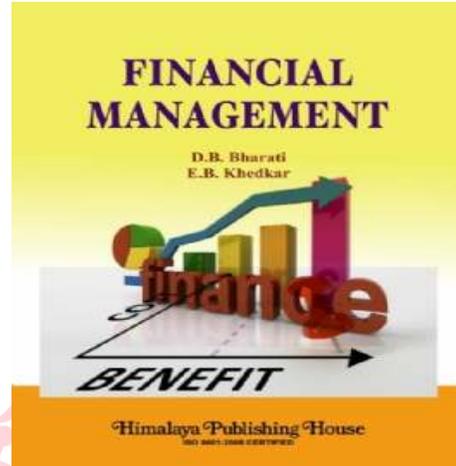
Director's cabin and Boardroom was renovated

14) To deploy ERP system in academic
and admin section



Strategic Key Area-III :Professional Development of teachers

15) To encourage faculties to author books in management



Faculties authored various subject related books in management

16) To train and improve quality by organizing faculty development programme for teaching and non-teaching to impart new skills among all staff.

FDP on “ Quality Excellence through Accreditation”



FDP on **Quality Excellence through Accreditation** was organized in the institute



FDP on NAAC –IIQA and SSR preparation

17) FDP on Finance and Accounts based on Revised MBA Syllabus 2019



FDP on Finance and Accounts based on Revised MBA Syllabus 2019 on 28th June 2019

18) Additional CCTV Camera were installed for more security



16 Additional CCTVs were installed at the institute

Strategic Key Area-IV :Enhance engagement with society and industry

19) To form Industry Academic Advisory Council

IAAC was established in 2018-19 to sought guidance from eminent personalities from Industry and academia

20) To provide more industry exposure to students



Industrial visit was organized at Mapro Food Park, Mahabaleshwar

21) To increase industry institution interaction for knowledge addition



Initiation of IAI –A series of guest lecture

22) Inaugurate Innovation and Incubation Cell and conduct activities under it.



Innovation and Incubation Cell was established in the institute

23) Social Souls Day -Blood Donation Camp



Blood Donation Camp was organized in the institute

24) International Women's Day



Institute celebrated International Women's Day on 8th

March 2019

25) Awareness programme on AIDS in association with Pune Municipal Corporation



AIDS Awareness programme was organised

26) Celebration of Marathi Bhasha Divas



Marathi Bhasha Divas was celebrated in the institute

Strategic Key Area-V :Explore cultural diversity

27) Celebration of Annual Social Gathering



28) Celebration of Various Days



Traditional Day was celebrated in the institute

29) Celebration of Cultural Days



Gang day was celebrated in the institute. Adivasi Gang was awarded the first prize.

30) Celebration of Sports Week



Girls Cricket Match between MBA-I and II year was organised

Strategic Key Area-VI :Improve internal support systems

31) To form statutory committees for better functioning of the institute



The institute has formed College Development Committee (CDC) as per guidelines of Maharashtra University Act 2016

32) To increase e- resources in library for broad benefit of students



Lib world –library software was purchased, Digital Library was set up

33) To expedite e-governance to ensure transparency accountability and responsibility and record keeping



ERP ICLOUDEMS was deployed in all sections- academics, students, fees, examination etc.

34) Establish Internal Quality Assurance Cell (IQAC) in the institute and conduct regular meeting of IQAC



IQAC was established in the institute

35) To sign more MoU's in various sectors such as academic institutes ,industries and NGOs

Institute has signed MoU with various NGOs, academic institutes and corporates.



Strategic Key Area-VI : Enhance alumni engagement

<p>36) To register Alumni Association of the institute</p>	 <p style="text-align: right;">Institute plans to register alumni association with Dharmaday Samstha (Pune Charity Commissioner)</p>
<p>37) To conduct Green Audit</p>	<p>Green and Energy Audit was conducted at the institute</p>
<p>38) Get accreditation from professional bodies</p>	 <p style="text-align: right;">Institute plans to get accreditation from NAAC before end of A.Y 2020-21 (Yet to accomplish)</p>
<p>39) Get approval of SPPU affiliated research center</p>	<p>Institute plans to establish SPPU affiliated research centre in near future (Yet to accomplish)</p>

Strategic plan 2019-20 To 2023-2024

Strategic plan 2019-20 To 2023-24 underlines following key areas:

- *Strengthen Students' Development*
- *Augment infrastructure of the institute*
- *Professional development of teachers*
- *Strengthen society and industry linkages*
- *Explore cultural diversity*
- *Improve internal support systems*
- *Enhance alumni engagement*

Perspective Plan (2019-20 To 2023-2024)

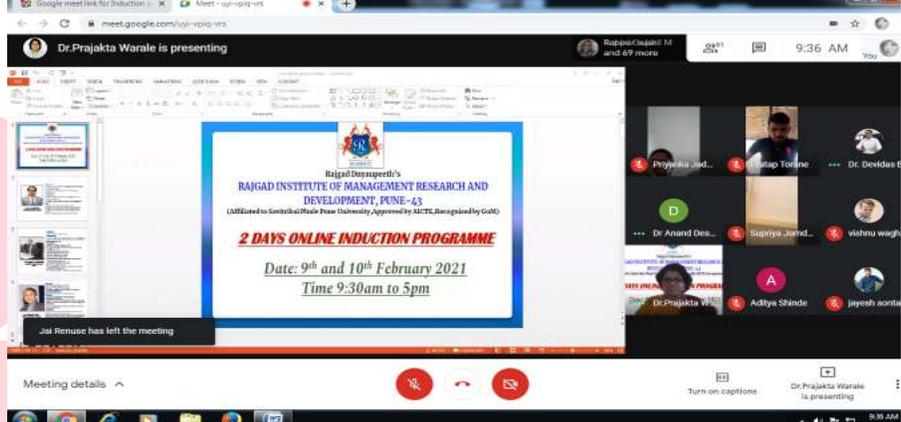
- 1) *To apply for approved Research Centre of Savitribai Phule Pune University.*
- 2) *To get accreditation from National Board of Accreditation (NBA), AICTE*
- 3) *To apply for faculty Research grants /Consultancy from Government and Non Government organizations.*
- 4) *To promote faculty members for Higher Education and Research*
- 5) *To collaborate with national and international industries and institutes for faculty and student exchange*
- 6) *To augment the infrastructural facilities of the institute*
- 7) *To strengthen the placement activities of the institute*
- 8) *To organize international conference*
- 9) *To raise alumni fund and enhance alumni engagement*

NAAC Accreditation

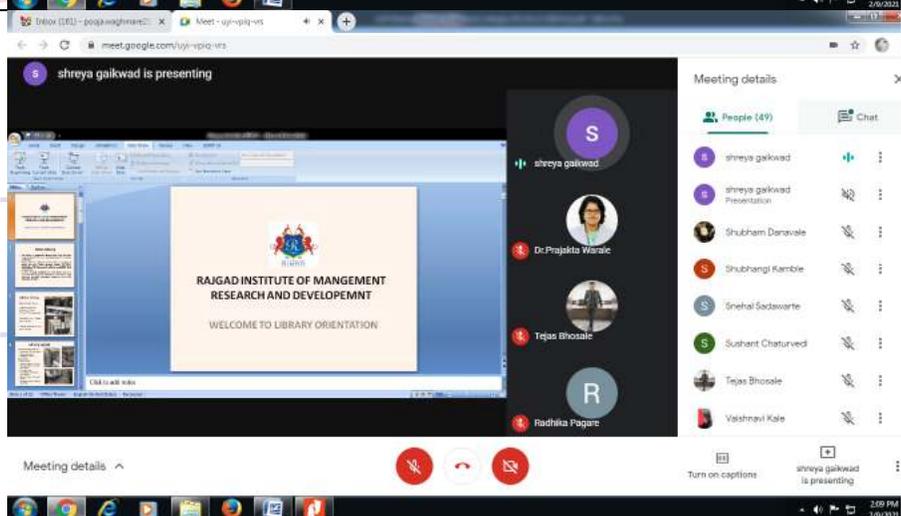
To get quality certification through accreditation from NAAC



To organise Online Induction Programme
Date: 9/2/2021 & 10/2/2021



To organise Library Orientation
Date: 9/2/2021



To organise webinar on
Management in
Bhagwadgeeta
Date : 2/1/2021



Professional Development Of Teachers

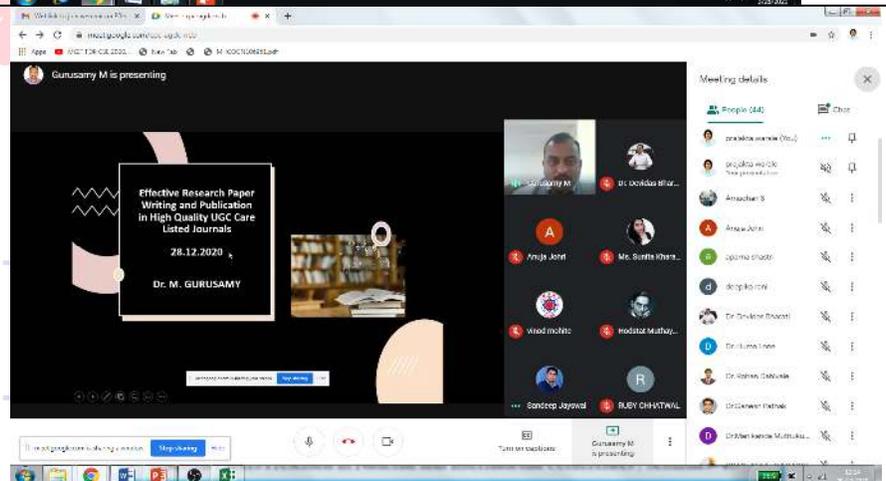
To organise E-FDP on
“The future of Data and
Analytics:-Tale and
Trends from Centre to
Edge”
Date: 12th Sept 2021



To organise Webinar on
Cyber Security
Date 26/3/2021

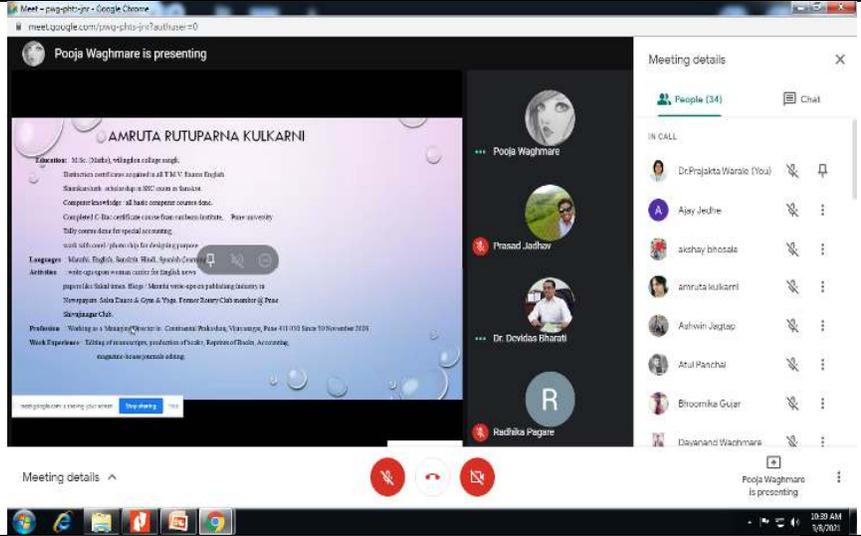


To organise National
Webinar on Effective
Research paper writing
and Publication in High
quality UGC Care listed
Journals
28th December 2020



Women Empowerment

To organise Celebration of International Women's Day 8th March 2021, Monday



To organise Kyoso 2021 - Intercollegiate Summer Project Competition Date: 25 March 2021





Rajgad Dnyanpeeth's
Rajgad Institute of Management Research & Development
 Dhankawadi, Pune-43

IQAC organises

NO
REGISTRATION
FEES

KYOSO

2021

FREE
ENTRY

ONLINE INTER COLLEGIATE SUMMER PROJECT COMPETITION

Marketing Finance Human Resource Operations & Supply Chain Management Business Analytics

Time 11am Last Date for registration : 25th March 2021 Event Date : 30th March 2021 Platform  **Google Meet**

For Registration & Event Details contact

Ms. Mayuri Sonawane 9665784744	Ms. Nikita Wadkar 7350464678	Mr. Hrishikesh Lokhande 7875988936
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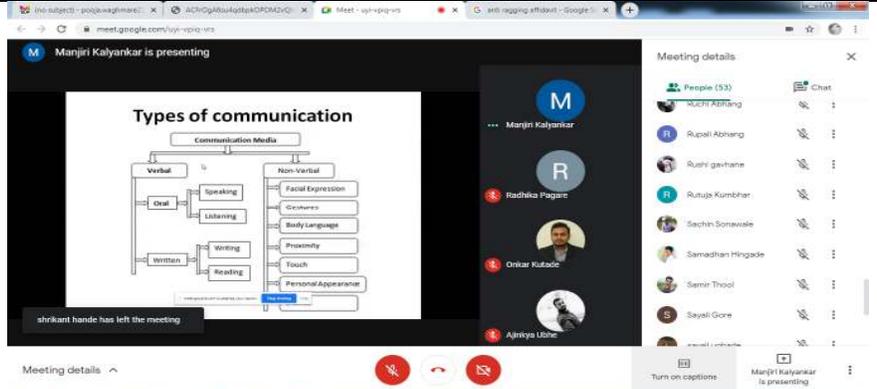
Cash prize for Winner and Runner Up

Dr. Prajakta Warale Event Coordinator 9673362221	Dr. Rohan Dahivale HOD	Dr. D. B. Bharati Director
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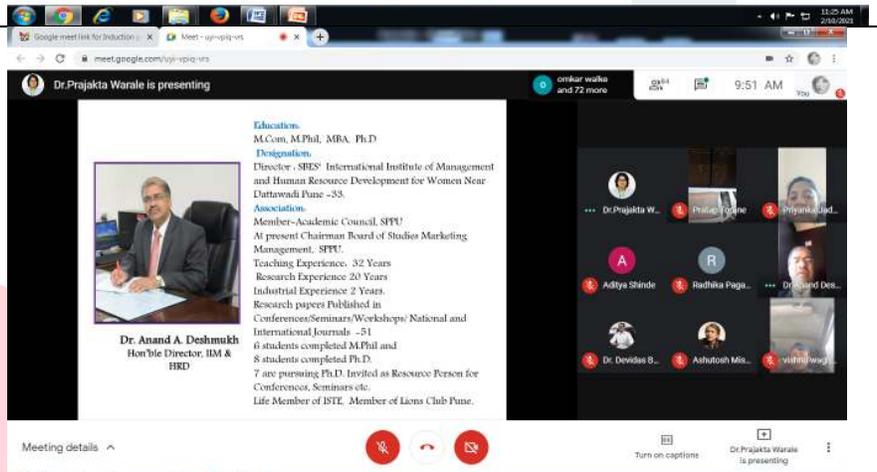
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Skill Development Of students

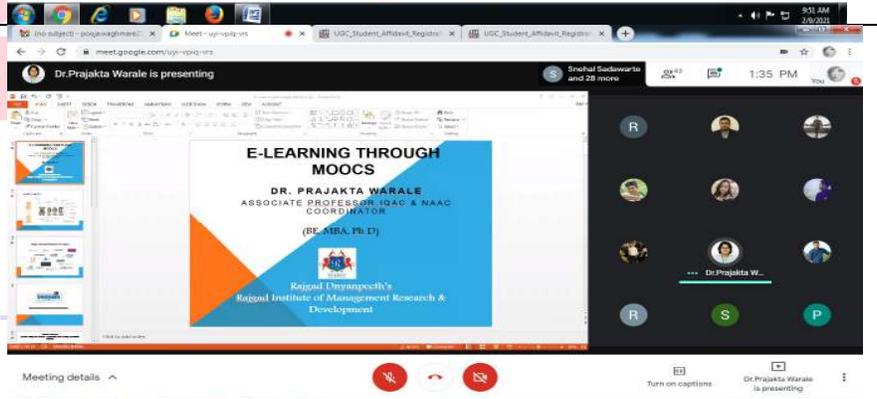
**To strengthen students development activities-
Importance of
Communication Skills
10/02/2021**



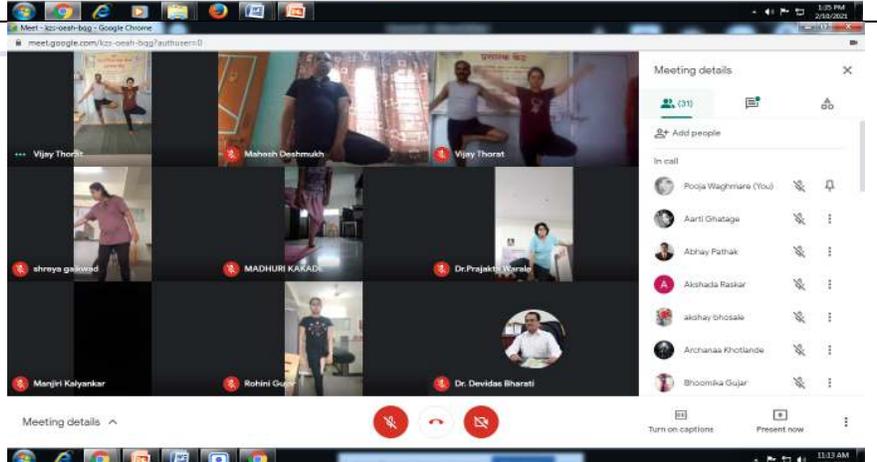
**To strengthen students development activities-
Soft Skill
09/02/2021, Tuesday**



**E-Learning Through
MOOCS
10/02/2021, Wednesday**



**Celebration of
International Yoga Day
21 June 2021, Monday**



Inculcate social values among students

To inculcate social values - Grocery Donation at Old Age Home
Date: 6/3/2021



Distribution of n95 Mask for workers

19/03/2021, Friday



Dr. D. B. Bharati

Dr. D. B. Bharati
Director
Rajgad Dnyanpeeth's
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