



Rajgad Institute of Management Research & Development

“Kyoso 2022”

04th April 2022 @11am

A Summer Internship Project Competition

Notice

All the students are hereby informed that the Institute is conducting Inter Collegiate Competition on Summer Internship Project on 04th April 2022. The following guidelines are given for the students to participate in the competition

Guidelines for participants:

- 1) Registration is compulsory. There is no registration fee.
- 2) The competition will be conducted online through Google platform.
- 3) All selected entries will get participation certificate.
- 4) Top three selected candidates, from each specialization will have to give presentation.
- 5) Winner and runner-ups will get cash prize.
- 6) Time allotted for presentation is 10 mins.
- 7) Send your full Project or Dissertation on the email:
rimrd.academics@gmail.com
- 8) For any query please contact:
Dr. Prajakta Warale-9673362221

Dr. D. B. Bharati

Director

Dr. D. B. Bharati

Director

Rajgad Dnyanpeeth's
ajgad Institute of Management
Research and Development,
Dhankawadi, Pune - 411 043



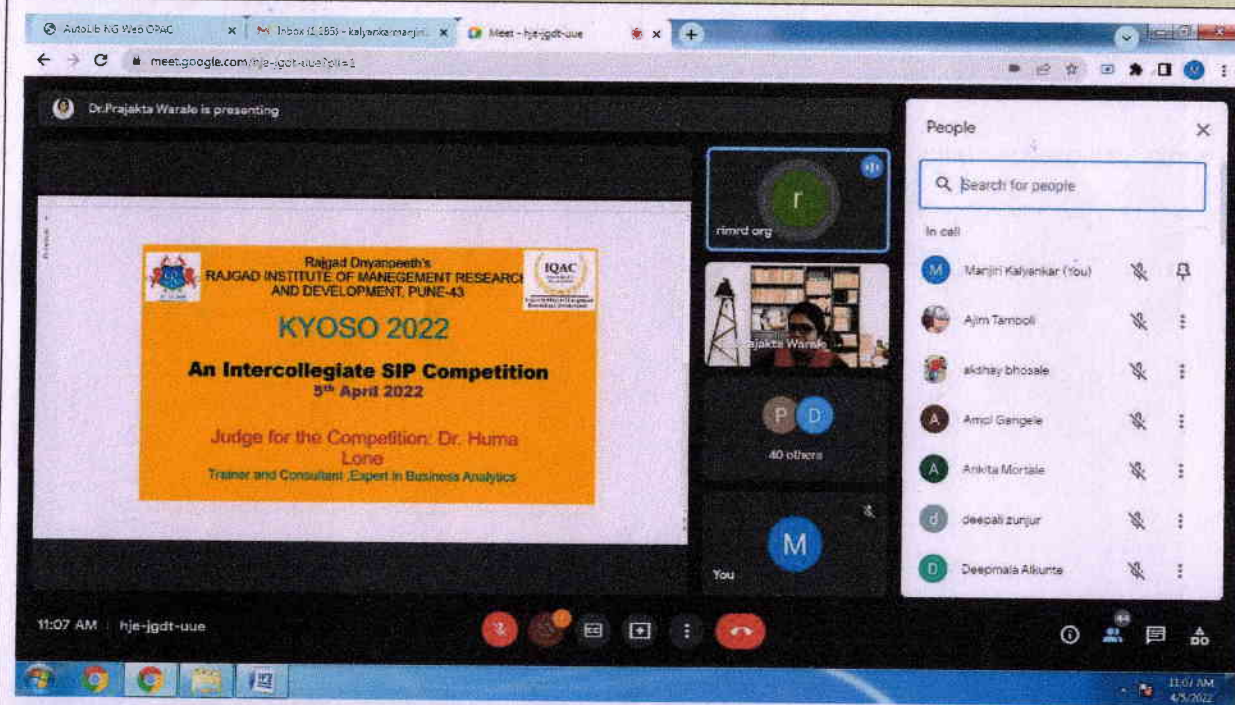
Rajgad Dnyanpeeth's

Rajgad Institute of Management Research &
Development, Pune-43

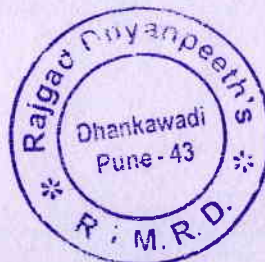
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to Savitribai Phule Pune University

KYOSO (Intercollegiate Project Competition)

Academic Year-2021-22



Name of Programme	KYOSO (Intercollegiate Project Competition)
Day and Date	4th April 2022
Venue	Online – Google Meet
Name of Resource Persons	Dr. Huma Lone, Consultant and Trainer, Business Analytics expert
Name of Cell	Internal Quality Assurance Cell (IQAC)
Name of Coordinator	Dr. Prajakta Warale





Rajgad Dnyanpeeth's
Rajgad Institute of Management Research & Development
Dhankawadi, Pune-43

IQAC organises



ONLINE
INTER COLLEGIATE
SUMMER PROJECT COMPETITION

Marketing Finance Human Resource Operations & Supply Chain Management Business Analytics

Time
11am

Last date of Registration: 1st April 2022
Event Date : 5th April 2022

Platform



Google Meet

For Registration & Event Details contact

Ms.Durga Naik
8265082643

Ms.Samiksha Kalve
9730166200

Ms.Prachi Warule
7796492486

Cash prize for Winner and Runner Up

Dr. Prajakta Warale
Event Coordinator
9673362221

Dr.Rohan Dahivale
HOD

Dr. D. B. Bharati
Director

www.rimrd.org

Important Links for the Webinar

Link for Registration form: <https://forms.gle/zcojn9tCw5L4FLM89>

Link for the webinar: <http://meet.google.com/hje-jgdt-uue>

Link for the Feedback form: <https://forms.gle/2xNMx29cmbZucj5fA>





Rajgad Dnyanpeeth's
**Rajgad Institute of Management Research &
Development, Pune-43**

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to Savitribai Phule Pune University**

Event Report- KYOSO 2022

Objectives of the Event:

- To hunt for the excellence and explore the innovative and high-quality Summer projects
- To develop leadership qualities among students
- To improve communication skill, organizing skill and coordinating skills among students

Description of the Event:

KYOSO is an Intercollegiate Summer Project/ Dissertation Competition initiated by RIMRD in 2019. The objective behind organizing this event is to hunt for the excellence and explore the innovative and high-quality Summer projects. KYOSO is a platform for students to showcase their research work and share experiences during the period of SIP the final semester of MBA. The competition is organized for MBA final year students.

Decentralization and Participative Management at RIMRD is depicted through appointment of various coordinators and formation of various committees for successfully carrying out the event.

In A.Y. 2021-22 this event was conducted online due to Covid-19 pandemic. Work is distributed among a faculty coordinator and student coordinators.

1) Internal Quality Assurance Cell: IQAC Head in consultation with Director of the institute takes decisions to organize intercollegiate project competition – KYOSO and Director appoints the faculty coordinator for the event in consultation with the director of the institute.

2) Budget Preparation and Approval: The coordinator of the event writes application to seek permission from secretary mentioning tentative dates and nature of competition and budget to organize competition in the institute. Budget is prepared for the same

3) Formation of Committees: After seeking approval from secretary, event coordinator conducts meeting with faculty and students and form various committees and distributes work among them. Student coordinators were appointed as mentioned below.

Student Coordinators:-

Ms.Samiksha Kalve – 9730166200



Ms.Prachi Warule - 7796492486

Ms.Durga Naik - 8265082643

Event Coordinator

Dr. Prajakta Warale - 9673362221

The committee carried after Brochure & Certificate design, online vent campaigning, preparation of event schedule, preparation of google form for the event registration, certificate distribution etc.

4) Design of leaflet and participation certificate: Committee coordinate with the vendor assigned by the institute for brochure and certificate design. Competition brochure (pdf) and participation certificates (pdf) are designed after taking final approval from Director of the institute.

5) Online Campaigning of Event: Event leaflet was distributed online through different email and whatsapp group of management faculty and MBA-I and II year students.

6) Experts / Resource person is finalized by the faculty coordinator in consultation with Director

7) Anchoring & Presentation Schedule was prepared and shared across the participants.

8) Google form was designed for registration of event.

9) Google link was generated for the event and shared across all whatsapp group of MBA-Ist and II year students and Kyoso 2021 group.

10) Prize/ Certificate distribution was done online. Winners was given a cash prize of Rs.1000/- and Runer up was given cash prize of Rs.500/-. A jury of the competition judged the competition

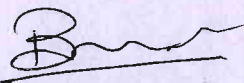
Outcome of event:

- Total 18 students from various institutes participated in the event and presented their Summer Internship project.
- Students council members coordinated the event successfully.
- Leadership qualities, coordination skills were developed among students.




Dr. Prajakta Warale
Coordinator-IQAC

IQAC Coordinator
Rajgad Dnyanpeeth's
Rajgad Institute of Management
Research and Development,
Dhankawadi, Pune - 411 043



Dr. Rohan Dahivale
HOD

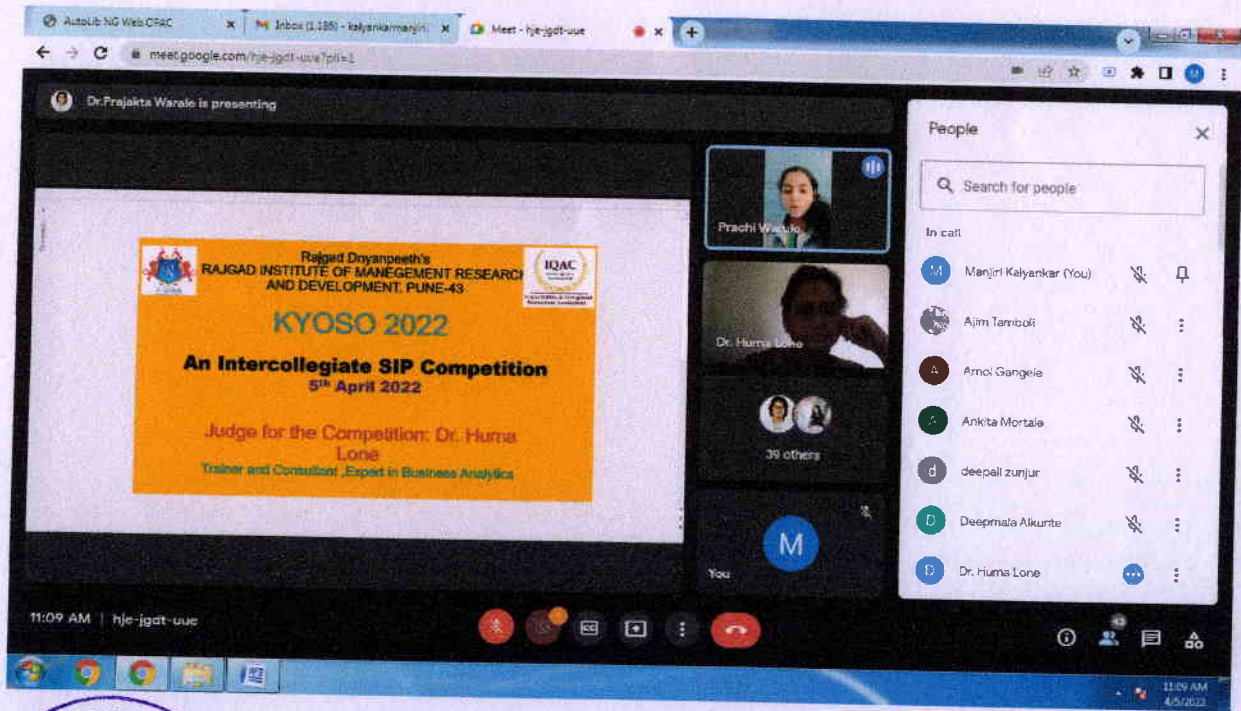
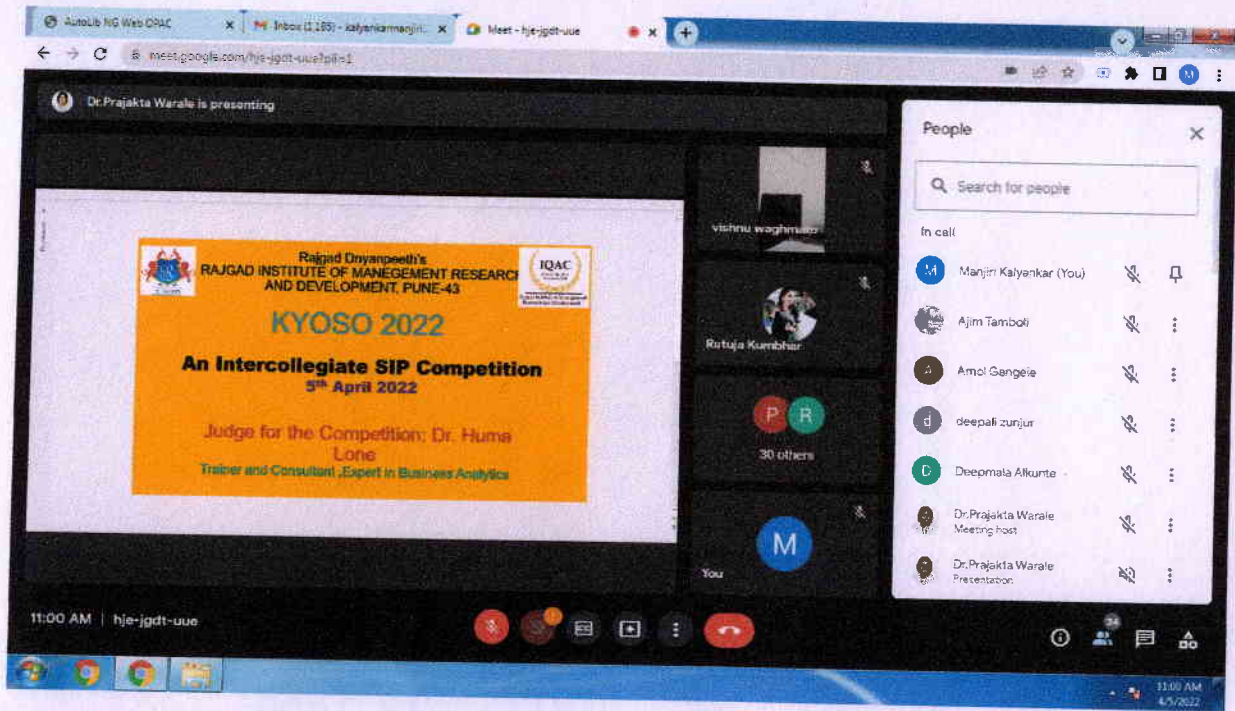


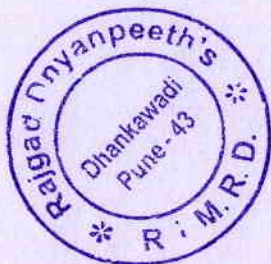
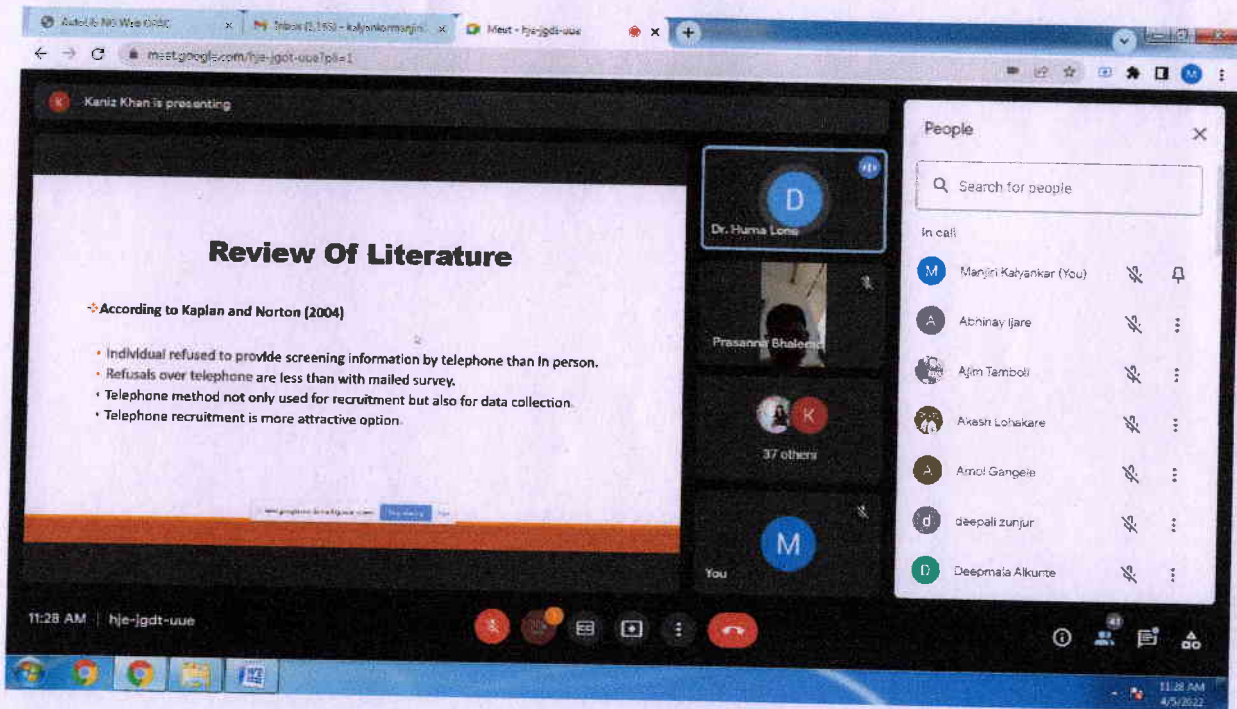
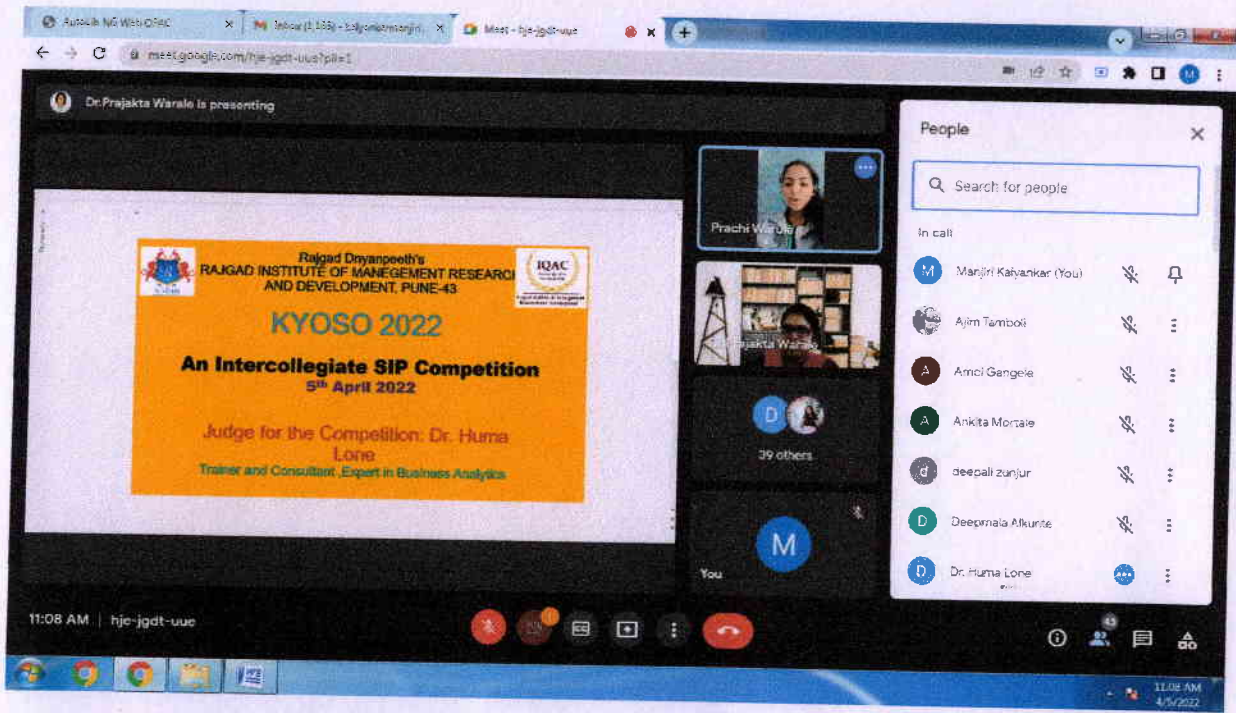
Dr. D. B. Bharati
Director

Dr. D. B. Bharati
Director
Rajgad Dnyanpeeth's
ajgad Institute of Management
Research and Development,
Dhankawadi, Pune - 411 043



Photographs of the Competition





Meet - hje-jgdt-uue

meets.google.com/hje-jgdt-uue?pli=1

Kaniz Khan is presenting

Introduction

- Introduction:
 - Human Resource Management is managing employees in the organization.
 - Improve performance of employees and achieving goals.
- Objectives:
 - Primary objective: Method used by company for recruiting new candidates.
 - Secondary objective: Process, various steps, expenses, modern technology used in recruitment and selection process.

11:34 AM hje-jgdt-uue

11:34 AM 4/7/2022

Meet - hje-jgdt-uue

meets.google.com/hje-jgdt-uue?pli=1

Pravin Girase is presenting

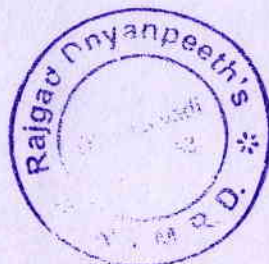
Problem Statement

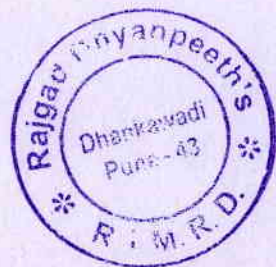
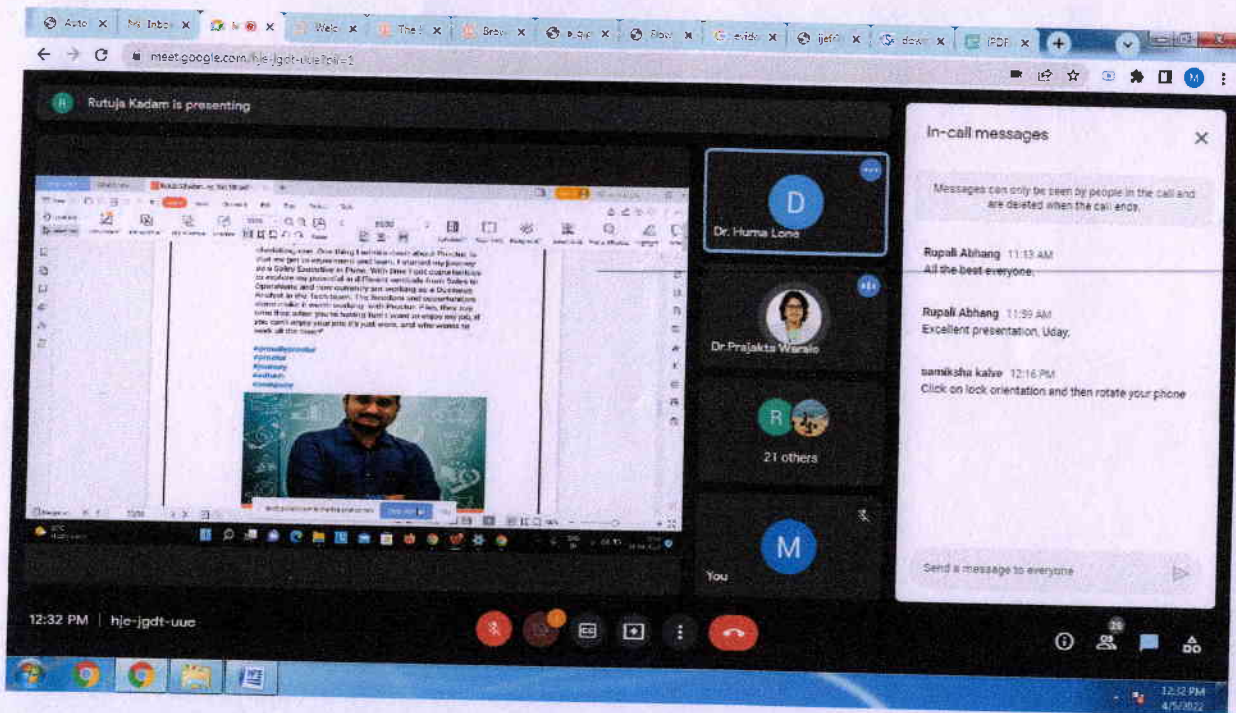
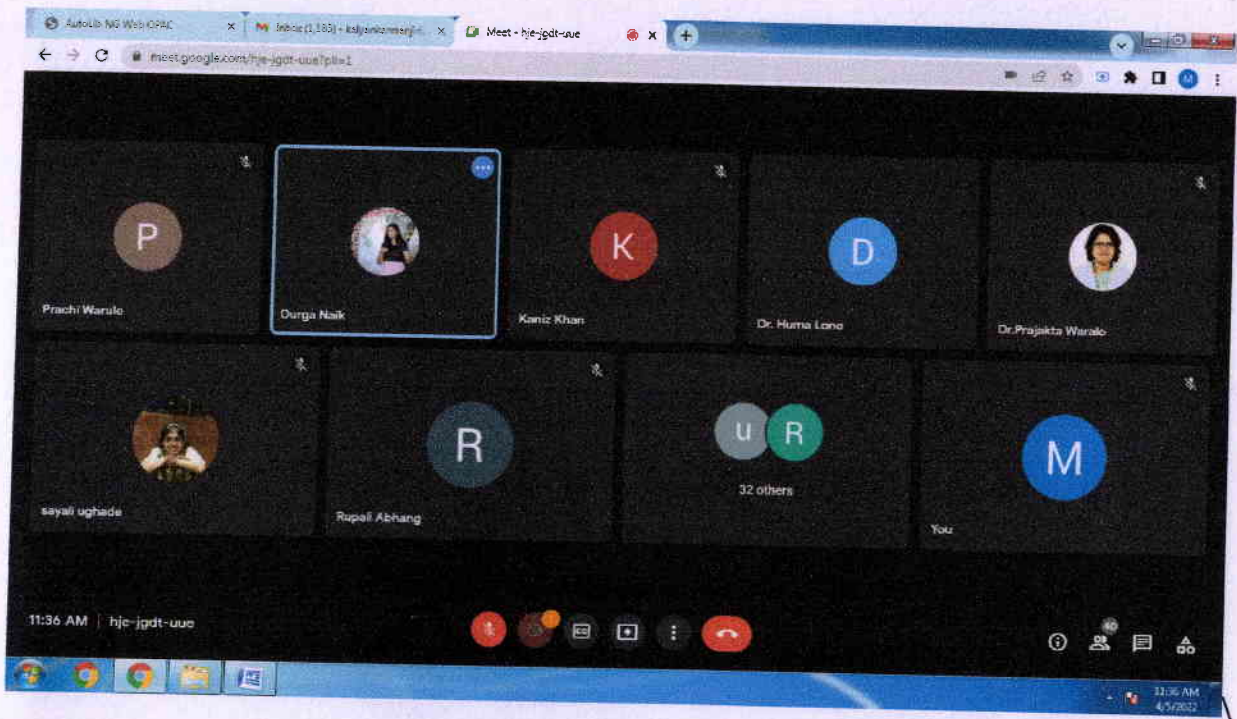
Today, how do we deliver quality Education? This is a major question in front of Universities, Institutes and Schools. The COVID-19 pandemic has brought significant disruptions to the education sector. There has been a transformation from the Physical Classroom/ Face to face teaching Learning to Virtual Classroom/Online Teaching Learning technology (majorly ICT). The researcher like to study the conceptualization, implementation and repercussion of the Hybrid Model of Education.

11:39 AM hje-jgdt-uue

11:39 AM 4/7/2022

People		
	shravani bhosale	
	shreya galikwad	
	Shreya Ghodke	
	shreyas inamdar	
	shubhangi kale	
	Trupti Rupnagar	
	uday kumar	
	Vidya Borhade	
	Vikas Ritond	





shravani bhosale is presenting

AISSMS

NAME - Shravani Bhosale

PROJECT TITLE - The study of Client Relationship Management in Automobile Industry

WILLISSON PRAJAKTA WARSALE

ENTER THE GEDBANKS OF - Dr. Suresh Patil

In-call messages

Messages can only be seen by people in the call and are deleted when the call ends.

Rupali Abhang 11:13 AM
All the best everyone.

Rupali Abhang 11:59 AM
Excellent presentation, Uday.

sanika kalve 12:16 PM
Click on lock orientation and then rotate your phone

12:34 PM hje-jgdt-uue

uday kumar is presenting

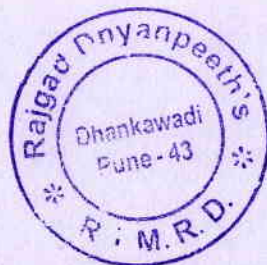
INTRODUCTION

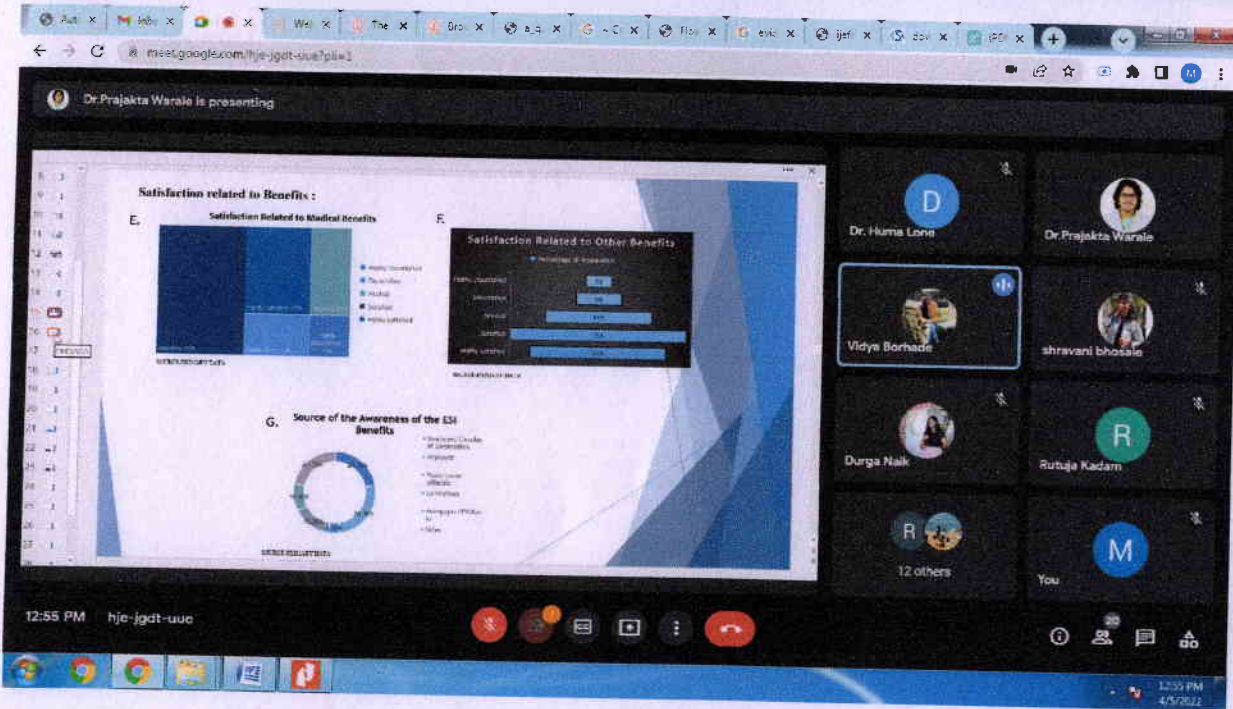
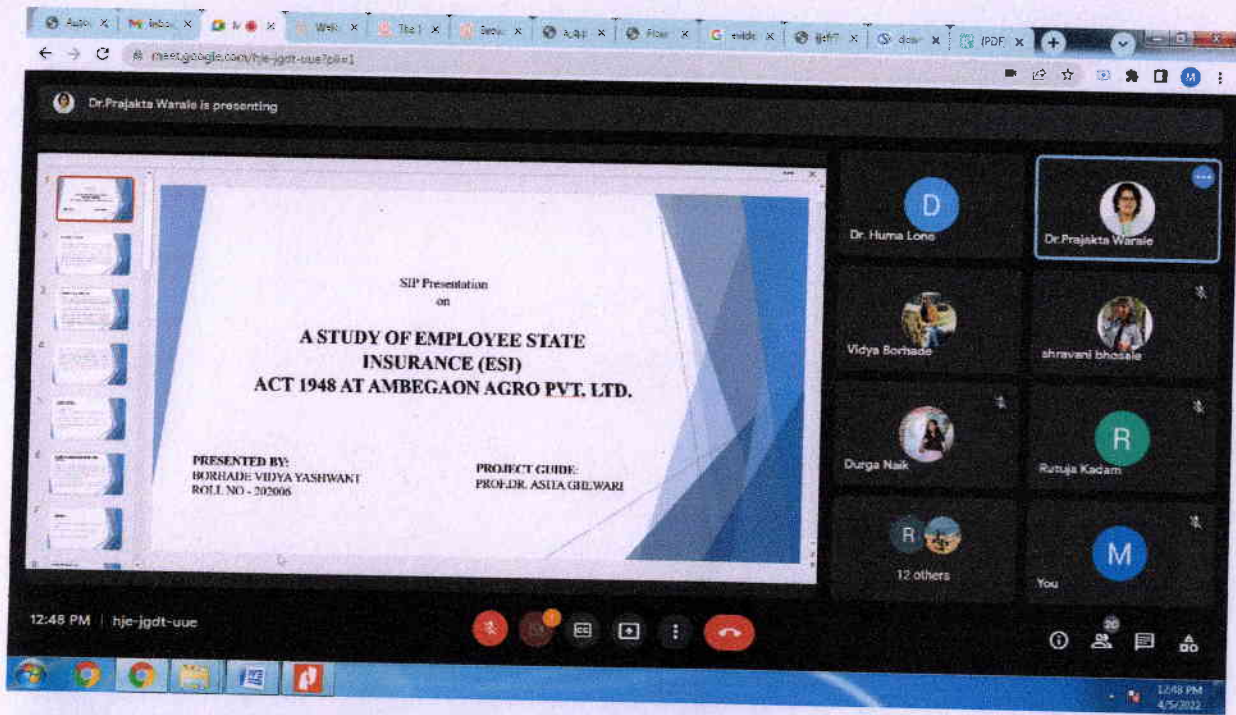
Life is full of risk and uncertainties. Since we are the social human being we have certain responsibilities too. Indian consumers have big influence of emotions and rationality on their buying decisions. They believe in future rather than the present and desire to have a better and secured future. In this direction life insurance services have its own value in terms of minimizing risk and uncertainties. Indian economy is developing and having huge middle class societal status and salaried persons. Their money value for current needs and future desires here the pendulum moves to another side which generate the reasons behind holding a policy. Here the attempt has been made in this research paper to study the buying behavior of consumer towards life insurance services. Life insurance is one of the best known insurance products today. People buy these products as investment tools and also as protection for themselves and their families. All the insurance companies the world over are looking at attracting the eye balls of customer and positioning their solutions innovatively to cater to niche and specific markets. One of the most critical aspects both from the view point of the customer and the insurer is getting important and relevant leads that can be beneficial for both.

People

- shravani bhosale
- shreya galkwad
- Shreya Ghodke
- shreyas namdar
- shubhangi kalel
- Trupti Rupnawar
- uday kumar
- uday kumar Presentation
- Vidya Bornade

11:54 AM hje-jgdt-uue





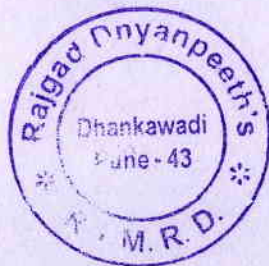
[Signature]

Dr. Prajakta Warale
 Coordinator-IQAC

IQAC Coordinator
 Rajgad Dnyanpeeth's
 Rajgad Institute of Management
 Research and Development,
 Dhankawadi, Pune - 411 043

[Signature]

Dr. Rohan Dahivale
 HOD



[Signature]

Dr. D. B. Bharati
 Director

Dr. D. B. Bharati
 Director
 Rajgad Dnyanpeeth's
 Rajgad Institute of Management
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 Dhankawadi, Pune - 411 043



Rajgad Dnyanpeeth's
**Rajgad Institute of Management
Research & Development, Pune-43**

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15/03/2022

KYOSO Meeting

All students were informed that Institute is organizing an Intercollegiate Competition- KYOSO online. The meeting agenda was planning and organizing of KYOSO. The students interested in event planning attended the meeting.

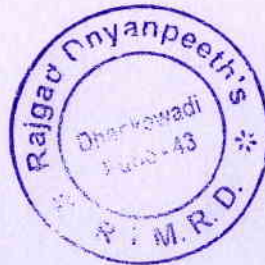
Minutes of Meeting: -

- Briefing of KYOSO
- Finalization of competition date: 5th April 2022
- The draft of event schedule and campaigning was discussed with attendees and poster format was finalized.
- To organize and plan the event, following student coordinators voluntarily formed a committee.
 1. Ms.Samiksha Kalve
 2. Ms.Prachi Warule
 3. Ms.Durga Naik

Management members approved the above student coordinators committee and permitted for the event organization.

Dr. Mrs. Prajakta Warale

Event Coordinator





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23/03/2021

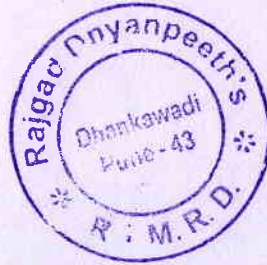
KYOSO Meeting

Minutes of Meeting: -

- Planning of KYOSO
- Since the event is online due to covid pandemic, registration and participation for event was decided to be carried out online using google forms.
- The cash prize for event was finalized.
- Plan for registration and receipt of SIP and presentation was drafted.
- Next meeting planned for 26th March to check the entries count and further estimates.

Dr. Mrs. Prajakta Warale

Event Coordinator





Rajgad Dnyanpeeth's
**Rajgad Institute of Management
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26/03/2022

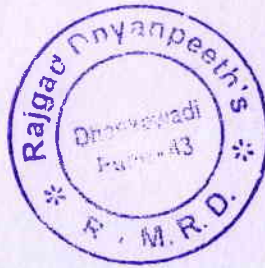
KYOSO Meeting

Minutes of Meeting: -

- Total entries received:
- All the registered participants were contacted to confirm their participation.
- Event schedule, google meet planning and event time distribution as per number of participants was finalized.

Dr. Mrs. Prajakta Warale

Event Coordinator





बैंक ऑफ महाराष्ट्र
Bank of Maharashtra
एक परिवार एक बैंक

Receipt for Other Bank Instant Fund Transfer

IB Reference No	:	220981656655
From Account No	:	60156873243
Beneficiary Account No	:	37639763102
Transaction Amount	:	500.00
Receipt Txn Amount In Words	:	Five Hundred Rupees Only.
Remarks	:	KYOSO INTER COLG COMP 2ND PRIZE
Beneficiary Details	:	37639763102
Transaction Type	:	Other Bank Instant Fund Transfer
Transaction Status	:	Success

Runner Up - Ms. Shravani Bhosale
Student of AISSMS Institute of Management
Research & R Rs. 500/-

Prasale
Dr. P. N. Wasale
(Event Coordinator)





Receipt for Other Bank Instant Fund Transfer

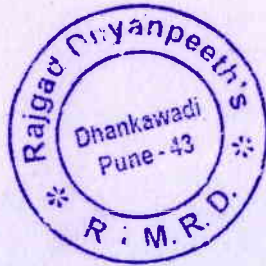
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Remarks	:	KYOSO INTER CLG COMP RUNNER 2ND PRIZE
Beneficiary Details	:	239201500293
Transaction Type	:	Other Bank Instant Fund Transfer
Transaction Status	:	Success

Runner Up - Mr. Pravin Girase.

Student of SSMS's I.M.R., Parvati, Pune-09.
Rs. 500/-

P. N. Walele

Dr. P. N. Walele
Event Coordinator





बैंक ऑफ महाराष्ट्र
Bank of Maharashtra
एक परिवार एक बैंक

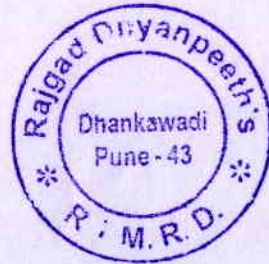
Receipt for Other Bank Instant Fund Transfer

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Beneficiary Account No	:	649301052251
Transaction Amount	:	2,000.00
Receipt Txn Amount In Words	:	Two Thousand Rupees Only.
Remarks	:	REM JUDGE FOR KYOSO INTER CLG COMPETITION
Beneficiary Details	:	649301052251
Transaction Type	:	Other Bank Instant Fund Transfer
Transaction Status	:	Success

Remuneration paid to Dr. Huma Lone for being Judge for Kyoso-Intercollegiate event 2022 held on 5th April 2022.
Rs. 2000/-.

Warale

Dr. Warale Rajakita
[Event coordinator]





बैंक ऑफ महाराष्ट्र
Bank of Maharashtra
एक परिवार एक बैंक

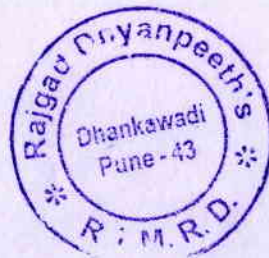
Receipt for Other Bank Instant Fund Transfer

IB Reference No	:	220981656799
From Account No	:	60156873243
Beneficiary Account No	:	050410110009472
Transaction Amount	:	1,000.00
Receipt Txn Amount In Words	:	One Thousand Rupees Only.
Remarks	:	KYOSO INTER COLG COMP 1ST PRIZE
Beneficiary Details	:	050410110009472
Transaction Type	:	Other Bank Instant Fund Transfer
Transaction Status	:	Success

Winner - Ms. Rutuja Kadam
A student of ~~MS~~ AISSMS Institute of Management

Forale

Dr. P. N. Wasele
(Event Coordinator)





Rajgad Dnyanpeeth's
**Rajgad Institute of Management
Research & Development, Pune-43**

Approved by AICTE, Recognized by DTE (Govt. of Maharashtra),
Affiliated to Savitribai Phule Pune University

Date: 03/03/2022

For Approval...

Subject: Approval for Intercollegiate Project Competition – KYOSO 2022

As per above mentioned subject, Institute is planning to organize an Intercollegiate Project / Dissertation Competition - KYOSO. The tentative date for organizing KYOSO is 25th March 2022.

The expected expenses are as follows:

S N	Particulars	Price
1	Honorarium to the judge	Rs. 2000
2	Brochure Design, printing and certificate of participation	Rs. 1500
3	Trophies for winners	Rs. 1000
4	Cash prize for winner and Runner up	Rs. 1500
Total Expenses		Rs.6000/-

Kindly approve and sanction the same.

Submitted (For Approval)...

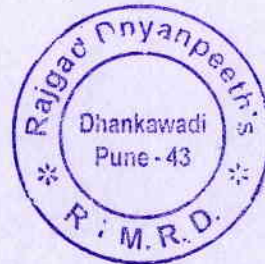
D. B. Bharati

Dr. D. B. Bharati
Director

Submitted to the Hon. Secretary for kind approval.

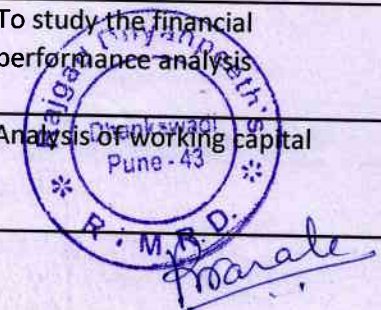
Approved/ Not approved

S. Thopte
Mrs. Swaroopa Thopte
Hon. Secretary
Rajgad Dnyanpeeth



Rajgad Dnyanpeeth's Rajgad Institute of Management Research and Development
KYOSO-2022, SIP Competition Registration Sheet (5th April 2022)

Sr. No.	Timestamp	Name of the student	E-Mail ID	Mobile No.	Name of the institute/college	Specialisation	Title of the Summer Internship Project (SIP)
1	2022/03/24 11:17:58 am GMT+5:30	Sayali Ughade ✓	Sayaliughade1997@gmail.com	9869260529	RIMRD	Human Resource Management	A study of Employee Skill Matrix.
2	2022/03/24 3:12:32 pm GMT+5:30	Kanizfatema Khan ✓	Kanizk444@gmail.com	8805009551	Sadhu Vaswani Institute of management studies for girls pune	Human Resource Management	Recruitment process at Rico Boilers
3	2022/03/24 3:30:54 pm GMT+5:30	Parth Mudaliyar ✗	parthmudaliyar48@gmail.com	919574704693	Brindavan College	Marketing Management; Business Analytics	Analytical Comparison of Traditional Marketing to Digital Marketing
4	2022/03/24 3:55:11 pm GMT+5:30	Pravin Dodhusing Girase ② ✓	pravingirase22@gmail.com	9763468337	Shri Shivaji Maratha Society's Institute of Management and Research, Pune	Business Analytics	From A " New Normal to a "New Future": Hybrid Model of Education
5	2022/03/24 4:41:09 pm GMT+5:30	Nivedita Dnyaneshwar Rathod ✓ SIP PPTx	nivirathod07@gmail.com	9607770371	SKNCOE	Financial Management	Study on Taxation & Tally
6	2022/03/24 8:06:24 pm GMT+5:30	Uday kumar ✓	kumaruday00b@gmail.com	8805759166	AISSMS institute of Management	Marketing Management	Study consumer perception on life insurance industry
7	2022/03/26 12:10:07 pm GMT+5:30	Sonawane Tanaji Kantilal ? PPT	sonawanetanaji25@gmail.com	9850919506	Jayawantrao Sawant college of Engineering	Human Resource Management	Yes
8	2022/03/26 2:25:45 pm GMT+5:30	Kokare Shital Mohan ✓ PPT	kokareshital34@gmail.com	7038419384	JSPM'S JSCOE	Financial Management; Business Analytics	To study the financial performance analysis
9	2022/03/26 2:26:36 pm GMT+5:30	Sarode Sonali Gulabrao	sarodesonali184@gmail.com	7218579405	Jaywantrao sawant college of engineering	Financial Management	Analysis of working capital



10	2022/03/26 2:28:50 pm GMT+5:30	Vidya Borhade we ✓ PPT	viduborhade@gmail.com	9604461525	CAMP Education Society Rasiklal .M.Dhariwal Institute of management Nigdi Pune - 33	Human Resource Management	To Study ESI Act 1946
11	2022/03/29 7:25:40 am GMT+5:30	Komal Anil Athawale PPTV	komalathawale98@gmail.com	9850741880	Camp Education Society's,Rasiklal M.Dhariwal Institute of Management	Business Analytics	Predictive Analysis of Job Seeking Behaviour Among Employees.
12	2022/03/30 9:49:15 am GMT+5:30	Prasanna Bhalerao ✓	prasannabhalerao123@gmail.com	9.18308E+11	Shri Shivaji Maratha Society Institute Of Management Research Pune	Financial Management	Filling of Gst And Gst Return
13	2022/03/30 11:22:43 am GMT+5:30	Shilpa Acha Samuel ✗	shilpaacha123@gmail.com	8330808704	SKNCOE	Financial Management	Financial analysis of Kunjan Fasteners Pvt. Ltd. For 2016- 2020
14	2022/04/01 9:51:10 am GMT+5:30	Jignesh Neve ✗	njigneshprakash@gmail.com	9834007630	RIMRD	Business Analytics	Process Automation
15	2022/04/01 10:48:52 am GMT+5:30	Rushikesh Dhole	rushi01dhole@gmail.com	9552633517	RIMRD	Marketing Management;Financial Management	A study of various initiatives to pull customer though different marketing and sales strategies
16	2022/04/01 11:09:01 pm GMT+5:30	LOKHANDE RUTUJA VIJAY. ✗	rutujalokhande30@gmail.com	8766913190	Rajmata jijau shikshan prasarak mandal, dudulgaon.	Human Resource Management	Report on training and development of employee
17	2022/04/02 2:07:25 pm GMT+5:30	Rutuja Shyam Kadam ✓	rutujakadam821@gmail.com not on whatsapp	8605779463	AISSMS Institute of Management	Marketing Management	A Study of Performance of Social Media Advertisements and Employee Brand Engagement
18	2022/04/02 2:27:55 pm GMT+5:30	Shravani Bhosale ② ✓	shravanibhosale12@gmail.com not on whatsapp	8007670341	AISSM'S Institute of Management	Marketing Management	The Study of Client Relationship Management with reference to "BullSurge Private Limited"





RajgadDnyanpeeth's
Rajgad Institute of Management Research & Development, Pune-43
Approved by AICTE, Recognized by DTE (Govt. of Maharashtra), Affiliated to Savitribai Phule Pune University

Kyoso-2022

(5th April 2022)

Score Sheet

Sr. No.	Name of the Student	SIP Topic	Relevance of SIP Topic (out of 5)	Contents of Presentation (Out of 5)	Presentation Skills (Out of 5)	Communication Skills (Out of 5)	Question Answers (Out of 5)	Total Marks
1.	Ms. Sayli Ughade (Rajgad)	A study of Employee Skill Matrix	4	2	4	3	1	14
2.	Ms. Kaniz Fatima Khan Sadhu Vaswani	Recruitment Process	3	2	4	4	4	17
3.	Pravin Girase (Maratha society) 2	New Normal to New Future	4	5	3	3	4	19
4.	Udhay Kumar (AISSMS)	Consumer Perception on Life Insurance Industry	3	4	3	3	4	17
5.	Prasanna Bhalerao (Maratha Society)	A study of GST and GST Return)	LEFT in between					
6.	Rutuja Kadam (AISSMS) 1	Social Media and	4	5	4	4		21



		Employee Brand Engagement						
7.	Shravani Bhosale (AISSMS) (2)	Client Relationship Management	3	4	4	4	4	19
8.	Vidhya Borhade (Institute of ManagementNigadi)	Employee state insurance	3	3	3	3	2	14
9.	Komal Athawale (Rasiklal)	Predictive analytics	4	3	3	3	3	16

P. Warale

Dr. Prajakta Warale
Event Coordinator

Huma

Dr. Huma Lone

Judge for Competition





**Rajgad Institute of Management
Research & Development
Dhankawadi, Pune-43**

Certificate

IQAC Initiative



*This is to certify that **Ms.Komal Bhosale** from
CES'S RMD Institute of Management
has participated in
**Online Intercollegiate Summer Project Competition –
Kyoso-2022** organized by **Rajgad Institute of Management
Research and Development Pune-43**
on **5th April 2022.***

Dr. Prajakta Warale
Event Coordinator



Dr. D. B. Bharati
Director



**Rajgad Institute of Management
Research & Development
Dhankawadi, Pune-43**

Certificate

IQAC Initiative



*This is to certify that **Mr. Pravin Girase** from
SSMS'S Institute of Management Research and Development
stood **Runner Up** in
Online Intercollegiate Summer Project Competition KYOSO-22
organised by **Rajgad Institute of Management Research and
Development, Pune-43** on **5th April 2022**.*

Dr. Prajakta Warale
Event Coordinator



Dr. D. B. Bharati
Director



**Rajgad Institute of Management
Research & Development
Dhankawadi, Pune-43**

Certificate

IQAC Initiative



*This is to certify that **Ms.Rutuja Kadam** from
AISSMS'S Institute of Management
stood **First** in
Online Intercollegiate Summer Project Competition KYOSO-22
organised by Rajgad Institute of Management Research and
Development, Pune-43 on 5th April 2022.*

Dr. Prajakta Warale
Event Coordinator



Dr. D. B. Bharati
Director



**Rajgad Institute of Management
Research & Development
Dhankawadi, Pune-43**

Certificate

IQAC Initiative



*This is to certify that **Ms. Sayali Ughade** from
Rajgad Institute of Management Research & Development
has participated in
**Online Intercollegiate Summer Project Competition –
Kyoso-2022** organized by **Rajgad Institute of Management
Research and Development Pune-43**
on **5th April 2022.***

Dr. Prajakta Warale
Event Coordinator



Dr. D. B. Bharati
Director