

Our Patrons

Hon. Shri Anantrao Thopte
Founder-President, Rajgad Dnyanpeeth
(Ex. Education Minister, Maharashtra State)

Hon. (Sou.) Nirmalatai Thopte
(Hon. Trustee, Rajgad Dnyanpeeth)

Hon. Shri Sangramdada Thopte, MLA
(Hon. Trustee, Rajgad Dnyanpeeth)

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Rajgad Dnyanpeeth's
RAJGAD INSTITUTE OF MANAGEMENT
RESEARCH & DEVELOPMENT

(S. No. 32/2/12-16 Opp. Dhankawadi Post office, Dhankawadi, Pune -411043)
(Approved by AICTE, Recognized by DTE (Govt. of Maharashtra),
and Affiliated to Savitribai Phule Pune University)
Website: www.rimrd.org



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In association with
Savitribai Phule Pune University
(Under Quality Improvement Programme)
Organizes

Kashvi



National Conference
"Shifting Gears: Prospering in changing face of India through
Make in India Campaign"
On
3rd and 4th March, 2016

About Rajgad Dnyanpeeth

Rajgad Dnyanpeeth was established in 1972, by Hon. Shri. Anantraoji Thopte with a wider objective of bringing about intellectual awakening and transformation in education, economic, cultural and social fields, in Maharashtra. The emphasis has all throughout been on the all round progress and welfare of the weaker section of the society, to impart dynamic education is the motto and dream of Hon. Shri. Anantraoji Thopte.

The leadership has been imaginative, dynamic and socially committed, thus making Rajgad Dnyanpeeth stand different than other educational institutions. Rajgad Dnyanpeeth has made astonishing strides in the field of education during a short span of 44 years. While its expansion activity has been enviable, academic excellence has been constant and growing. The sight of spacious and well designed campuses, well equipped and hi-tech laboratories and libraries are being always given utmost importance.

Rajgad Dnyanpeeth is managing total 39 institutes which are located at Pune and Bhore and covers education from K.G to Post Graduation, enrolling more than 19000 students every year. Hon. Shri. Anantraoji Thopte practices the philosophy of providing holistic development of the students through academic inputs, personality and soft skill development of the students, in all its Institutes.

About the Conference

The developing countries usually have a limited national wealth. However, they need to spend this wealth to import goods and services. Also, to trade with other countries, they need foreign exchange. Entrepreneurship helps in conserving the outflow of the national wealth in the following ways. As entrepreneurship is a low-cost strategy of economic development, job creation and technical innovation. Thus they enable the production locally and reduce the need of import. Entrepreneurs also bear the costs and risk of launching a new venture, developing a new product, commercializing an invention, adopting a technology and enveloping a new market. They will even help in generation of foreign exchange, thus conserving the outflow of national wealth.

Make in India is an initiative of the Government of India to encourage multi-national, as well as domestic, companies to manufacture their products in India. The major objective behind the initiative is to focus on job creation and skill enhancement in 25 sectors of the economy. The initiative also aims at high quality standards and minimizing the impact on the environment. The initiative hopes to attract capital and technological investment in India.

Objectives of the conference

- 1) To enhance the existing entrepreneurs by using modern management tools
- 2) To promote the opportunities for the new entrepreneurs.

Themes

- General Management
- Marketing Management
- HR Management
- IT Management

Important Dates :

Last Date for Submission of Paper:	26 th February 2016
Last Date of intimation for Acceptance:	29 th February 2016
Last Date for Registration:	29 th February 2016
Conference Dates:	3 rd and 4 th March 2016

Guidelines for Paper Publication :

1. Word limit - 300 words for abstract and 2000 words for full paper.
2. M.S. Word, font - Times Roman, Font size - 12, Paper size A-4, Title should be Bold.
3. Specify Author's name, institutional Address, Email ID and Mobile number.
4. Alignment- justified paper margin- Top, Left 1.5" Right-1" and Bottom-1", line spacing 1.5, abstract and full paper should be send on the following mail ID: conference.rimrd@gmail.com
5. All papers will be scrutinized and participants will be notified accordingly.
6. Accepted paper will be published in proceeding with ISBN: 978-93-5158-591-6
7. Paper selection right will be with editing committee.

Registration Fee :

Students/ Research Scholars/ Academicians: Single Author: Rs 700 /- Multiple Authors: Rs 500 /- extra per Author/co-authors	Corporate: Single Author: Rs 900 /- Multiple Authors: Rs 700 /- extra per Author/co-authors
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The Registration fees should be send by cash/ D.D. in favor of 'Rajgad Dnyanpeeth R.I.M.R.D.' payable at Pune.