



Rajgad Dnyanpeeth's



MBA

PROSPECTS

2013-14

Winning Is Not Everything
But The **Effort** To Win Is



**RAJGAD INSTITUTE OF MANAGEMENT RESEARCH
AND DEVELOPMENT**

Approved by AICTE, Recognized by DTE (Govt. of Maharashtra), Affiliated to University of Pune.

Founder-President: Hon'ble Shri. Anantraoji N. Thopte

Ex. Education Minister - Maharashtra State



THE INSPIRATION



Hon'ble

Anantraoji N. Thopte

Founder-President

Rajgad Dnyanpeeth, Bhore Dist. Pune

(Ex-Education Minister, Maharashtra State)

Rajgad Dnyanpeeth was established in 1972 to meet the needs of the industry, society and student's community. During the past 39 years it has produced executives, teachers and entrepreneurs of top grade to suit the various requirements of the industry. There was a gap between industry and the student's. Hence to bridge this gap Rajgad Dnyanpeeth started providing education from various levels in management and other courses under its umbrella.

The Rajgad Institute of Management Research and Development is a venture with a mission of speeding education, which aims to groom students to suit the industry's need of skilled professionals. It has an advantage of proximity to the industrial belt. The institute has conducive environment of study, balances the theory and practical aspects of education. I assure you, that the student's joining this institute will be assets for any and every esteemed organization.

Best Wishes

Anantraoji N. Thopte



Hon'ble
Dr. (Mrs.) Bhagyashri Patil
Hon. Secretary

Rajgad Dnyanpeeth was established in 1972, by Honorable Shri Anantraoji Thopte with a wider objective of bringing about intellectual awakening and transformation in educational, economic, cultural and social fields in Maharashtra (India). He has been our source of Inspiration. The motto of Rajgad Dnyanpeeth is "Excellence in Management Education, Training, Consultancy and Research for Success." The emphasis has been on the all round progress and welfare of the weaker section of the society. To fulfil the motto, educational activities were started from Bhore, Purandhar, Velhe Taluka and also extended to Pune.

I am sure that the students of RIMRD will be able to face the challenges of the corporate sector.

Best Wishes

Sangramdada Thopte

MANAGING TRUSTEE



OUR YOUTH ICON

Hon'ble
Sangramdada Thopte
MLA Bhore, Velha & Mulshi.

OTHER MEMBERS

- Hon. Mrs. Nirmalatai Anantrao Thopte
- Shri. Dinkar Murhaji Wavhal
- Shri. Tukaram Parvati Choudhari
- Shri. Pandharinath Laxman Bhilare
- Shri. Dnyanoba Bhikoba Ghorpade
- Smt. Shobhatai Haribhau Jadhav
- Shri. Govind Laxman Thopte
- Dr. Shri. Sandeep Nivrutti Patil



DIRECTOR'S MESSAGE

In the era of globalization higher education is an important area for improving the quality of life, outlook in life and solving many challenges. The present technological era has resulted in a massive transformation in the global business. The present era requires business leaders with managerial skills.

We are committed to provide quality education to achieve academic excellence which will produce future entrepreneurs and committed managers through holistic development.

We believe that good teachers create a good institution, a good institution creates good students and good students never remain unemployed... they have the potential to create jobs for others as well. We are also dedicated to inculcate moral and ethical values, providing new frontiers of knowledge and to create responsible citizens.

Dr. Devidas B. Bharati
Director, RIMRD

LOCAL MANAGING COMMITTEE

Shri. Anantraoji N. Thopte

Dr. (Mrs.) Bhagyashri S. Patil

Dr. Smita Kale

Mr. N. B. Hole

Prof. Nandkumar Badave

Prof. Shantilal Jadhav

Prof. Rohan Dahivale

Prof. Roshna Jaid

Mr. Sagar Bhande

Mr. Manoj Khamkar

Dr. D. B. Bharati

Chairman

Hon. Secretary

Member

Member

Member

Member

Member

Member

Member

Member

Member Secretary





OUR PHILOSOPHY

About Rajgad Dnyanpeeth

Rajgad Dnyanpeeth was established in 1972, by Hon. Shri Anantraoji Thopte with a wider objective of bringing about intellectual awakening and transformation in educational, economic, cultural and social fields, in Maharashtra (India). The emphasis has all throughout been on the all round progress and welfare of the weaker section of the society. To impart dynamic education is the motto and dream of our Founder-President Hon. Anantraoji Thopte.

Under imaginative, dynamic and socially committed leadership of the Founder-President, Hon. Anantraoji Thopte, Rajgad Dnyanpeeth has made astonishing strides in the field of education during a short span of 39 years. While its expansion activity has been enviable, academic excellence has not been lost. The sight of spacious and beautiful building well equipped laboratories and libraries and above all experienced and student caring faculty that make Rajgad Dnyanpeeth institution distinct from others.

Rajgad Dnyanpeeth is managing many institutes, apart from RIMRD, Pune, which are located at Pune & Bhore covers education from K.G. to Post Graduation, Enrolling more than 19000 students every year. Rajgad Dnyanpeeth practices the philosophy of providing holistic development of the student through academic inputs, personality and soft skill development of the students, in all its Institutes.

Vision

To achieve excellence in Management Education and to make a qualitative contribution towards development of Human Resources for business and industry.

Mission

To transform youth into dynamic and professional managers, to meet the challenges of the highly competitive world through appropriate training, able guidance, positive discipline and holistic approach.





ADMISSION PROCEDURE

MBA Course :

Details of Admission for the above course will be as follows :

(A) Eligibility : Any Graduate with minimum 50% marks (45% marks for reserved category) and appeared for CMAT (Conducted By AICTE), CAT (Conducted by IIMS), JMET (Conducted by IITS), MAT (Conducted by AIMA), ATMA (Conducted by AIMS), XAT (Conducted by XLRI) & secured non zero score

OR

Any graduate with 50 % marks (45 % marks for reserved category) and appeared for CET exam conducted by the Association of MBA/MMS institutes.

(B) Admission :

Admission will be as per rules specified by DTE, Government of Maharashtra.

(C) Reservations :

As per rules specified by DTE, Government of Maharashtra.

(D) Fees :

Fees will be charged as certified by the Honorable Shikshan Shulka Samiti, Maharashtra State, Mumbai or as decided by court.

(E) Note :

Candidates are advised to read the notices displayed at the institute from time to time. No separate correspondence will be entertained in this regards.

For further details please contact :

Dr. Devidas Bharati

Director, RIMRD

Refund of fees towards cancellation of admission will be as per the rules specified by the Directorate of Technical Education, Maharashtra State or University of Pune. Wherever the rules are not specified by these authorities, the rules of the institute will be applicable.

*** No cancellation will be entertained after completion of MBA-CET rounds.**



MBA COURSE STRUCTURE

University of Pune

Revised Syllabus for Master in Business Administration (M.B.A.)

Code : Semester I

- 101 Accounting for Business Decisions
- 102 Economic Analysis for Business Decisions
- 103 Legal Aspects of Business
- 104 Business Research Methods
- 105 Organizational Behavior
- 106 Basics of Marketing
- 107 Generic Elective I
- 108 Generic Elective II

Code : Semester II

- 201 Marketing Management
- 202 Financial Management
- 203 Human Resource Management
- 204 Decision Science
- 205 Operations & Supply Chain Management
- 206 Management Information Systems
- 207 Generic Elective III
- 208 Generic Elective IV

Code : Semester III

- 301 Strategic Management
- 302 Enterprise Performance Management
- 303 Startup & New Venture Management
- 304 Summer Internship Project
- 305 Specialization Core I
- 306 Specialization Core II
- 307 Specialization Elective I
- 308 Specialization Elective II
- 309 Specialization Elective III
- 310 Specialization Elective IV

Code : Semester IV

- 401 Managing For Sustainability
- 402 Dissertation
- 403 Specialization Core I
- 404 Specialization Core II
- 405 Specialization Elective I
- 406 Specialization Elective II
- 407 Specialization Elective III
- 408 Specialization Elective IV

Functional electives offered

Various 10 specializations are offered as per revised syllabus by University of Pune.



TEACHING - LEARNING PROCESS

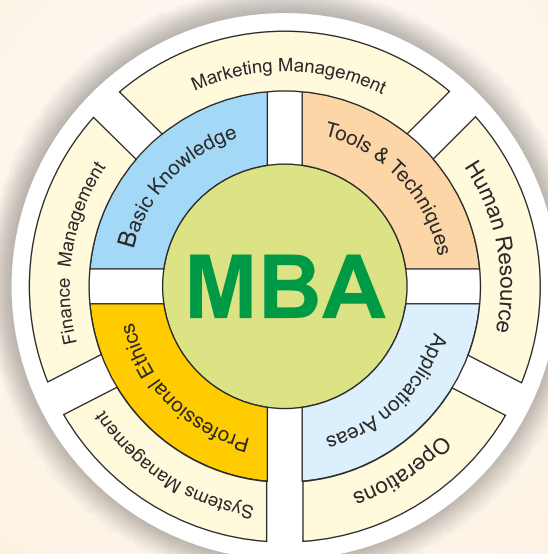
A Unique Program

The MBA program offered by University of Pune is a unique program covering the areas of General Management, Marketing Management, Human Resource Management, Financial Management, Production & Materials Management, Computer Management.

The MBA program has been developed in the context of present and future needs of the industry. The core body of the knowledge of this MBA program includes current & evolving concepts, techniques and applications, and also providing the flavor of the frontiers of knowledge.

The Approach

The MBA program follows the following distinctive but inter-related approaches:



Basic Knowledge: aimed at improving student's understanding of certain fundamental phenomena and relationship underlying the changing world of management.

Tools and Techniques: are required to equip students improve their analytical ability and power of integration and synthesis in the context of globalization.

Application Areas: linking the theoretical studies to the practical problems faced by managers in decision making.

Professional Ethics: aimed at inculcating in the students an ethical approach in their professional interactions and a sense of personal, corporate, and social responsibilities.

WHY RIMRD ?

“Management skills are about taking the right decisions at the right time and getting them implemented by the right people” Management Program @ RIMRD

To be successful in the corporate world, one needs to develop strong analytical & problem-solving skills, good understanding of human behavior and use of technology. This is achieved by applying a variety of concepts and techniques to core business activities in functional areas of companies like Accounting & Finance, Operations, Marketing & Sales, Human Resources, Production & Materials, and Information Systems etc.

Masters in Business Administration imparts basic management and business skills to students. These skills form the foundation of their management career. The program guides students to be effective business leaders and entrepreneurs of tomorrow. Students learn the basic concepts & principles like accounting, business communication, marketing & human resource skills, financial management, and quantitative methods. Once equipped with these core skills they are destined to be successful in various sectors of Retail & Merchandising, Banking, Insurance, Consultancy, Financial Services, Hospitality, Manufacturing, FMCG, ITES and Service Industry.

- The primary aim of the Programs is to enable students to think and plan.
- The knowledge & skill gained helps in problem-solving and decision-making abilities using real-life examples.
- Continual enhancement of curriculum ensures high level of relevant learning.
- A deep insight into the global work place environment is given by experienced full-time as well as visiting faculty from various Service & Industrial sectors.
- There are Industrial visits, Practical experience & Summer Projects.
- The assessment uses relevant activities like Case Studies, Internal Assessment, Examinations, Practical Exercises and Live Industry Projects.
- Effective communication, presentation skills, a well groomed personality, good interpersonal skills, team work and leadership competencies are built through MBA program.





INFRASTRUCTURE

The Library

The Library strives to serve the needs of the faculty, research scholars, students and members of the institute. It is the heart of the institute and acts as a center for the collection of literature predominantly related to all the functional areas of management and its allied students and develops a comprehensive collection with well formulated collection development strategy of print, digital and online resources, that is useful for teaching, research and reference purposes. As of now the library houses a veritable collection of 3000 books, 911 titles, 41 National journal and 41 International journal.



Classrooms

The classrooms of RIMRD are equipped with audio visual aids like LCD Projector and OHP Projector. Other facilities available in classrooms include PCs for classroom presentations, discussions and analysis which make "learning a pleasure".

Computer Centre

RIMRD has built excellent infrastructure for imparting IT skills to its students. All PCs are well equipped with internet and latest software solutions in its ultramodern networked environment.

Seminar Hall

We have a spacious seminar hall, which can be used for conducting various programs like Seminars, Guest Lectures, Cultural events and Annual social Gathering. It is well equipped with LCD Projectors, Computer, Audio System, Chairs & a Comfortable platform. In addition to this, the seminar hall has proper ventilation and sunlight through number of windows at correct places. This atmosphere creates a congenial environment for the students, faculties and guests where they can interact with each other and share their knowledge.

Sports Facilities

'A sound mind in a sound body' is what we believe in. Hence, the students enjoy the sporting facilities such as basketball court and volleyball court. Along with this we also encourage indoor games like Chess & Carrom.





PLACEMENT CELL

The main objective of RIMRD placement cell is to help all eligible students to explore wide variety of options available and to assist to plan and effective implementation of next career move. The institute provides additional skill enhancement support. We conduct various soft skill training programs required to perform various jobs. Because of the quality of our faculty staff, supporting staff and the pedagogy most of our students are being offered career opportunities even before completing their post graduation.

Institute do not view placement cell as just about providing job opportunities to young budding managers. We view it as a

- Opportunity to students which gives them hope
- Vehicle which provides mobility to students
- Bridge the gap between industry and academia
- Acquiring knowledge and skill needed for effective utilization management of human and valuable resources.
- Explore wide variety of options

Rules and Regulations

We do not have long list of rules and regulations for placement assistance. Following three simple rules will provide you placement assistance from institute.

1. Every student is required to attend all the lectures, tutorials and other prescribed soft skill workshops, curricular, co-curricular and extra- curricular activities.
2. Good academic record / First class or as demanded by the organizations at the time of interview.
3. Fluent in English / Communication.

OTHER CELLS

- Women's complaint's redressal cell
- Anti ragging committee
- Entrepreneurial cell
- Sports committee



Our Recruiters



Cognizant
Technology
Solutions

National AIDS Research Institute, Pune
73, 'C'-Block MIDC Bazaar, Pune 411 026 India.

INDIAN COUNCIL OF MEDICAL RESEARCH



BNY MELLON



We understand your world



Abbott
A Promise for Life

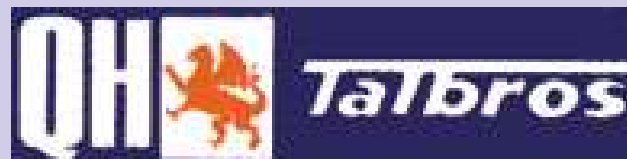
precise
Applied Technology Enhancement

WNS

Extending Your Enterprise



BUSINESS SUPPORT SERVICES



SYNTEL
Consider IT Done®



marketstar
People & Knowledge Accelerating Sales

EISEN PHARMACEUTICAL CO.(PVT.)LTD.



SUMMER PROJECTS

At the end of the first year, all students are required to undertake a project in an organization as an integral part of the curriculum. Students work on live assignments for various organizations which gives the students an opportunity to sharpen their knowledge and skills, develop better appreciation of the practical problems of business organizations in general and the management in particular. The Summer Projects help the students plan their professional career in the light of the practical experience gained during the tenure of the SIP.

RAVALGAON CHOCOLATE INDUSTRY

JAICA MOTORS LTD

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INTERNATIONAL MARKET RESEARCH BUREAU, PUNE

GARWARE WALL ROPES LTD, WAI

UNICON INVESTMENT SOLUTION LTD

TVS MOTOR

PHILIPS ELECTROLUX ELECTRONICS

KALYANI CARPENTER SPECIAL STEELS LTD

PARRYWARE ROCA PVT. LTD

PRECISE ANALYSIS PVT LTD

LUPIN PHARMACEUTICALS

KIRLOSKAR PNEUMATIC CO. LTD. (KPCL), PUNE

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ALFA LAVAL (INDIA) LTD

LEGRALD (INDIA) PVT. LTD

UNIVERSAL CONSTRUCTION MACHINERY & EQUIPMENT LTD

Q H TALBROS LTD

GLOBE CAPITAL MARKET LIMITED

AARUSHI SPECIALTY CHEMICALS PVT. LTD., PUNE

TECH-MAHINDRA LTD, PUNE

HENKEL ADHESIVE TECHNOLOGIES INDIA PVT LTD

TATA CUMMINS LTD

TATA MOTORS LIMITED (PCBU) CHIKHALI, PUNE

TATA TOYO RADIATOR LTD, HINJWADI

SMC GLOBAL LTD, PUNE

MRC LOGISTICS INDIA PVT. LTD

DEEWAN HOUSING FINANCE LTD. AHMEDNAGAR

KIRLOSKAR OIL ENGINES LIMITED, AHMEDNAGAR

RALLIS INDIA LIMITED

MAGNA STEYR INDIA PVT LTD

RAYMOND TEXTILE LTD

NASHIK THERMAL POWER STATION

EMCURE PHARMACEUTICAL PVT LTD

DESIGN TECH SYSTEMS LIMITED

MAHINDRA & MAHINDRA

WIPRO

ASHOK LEYLAND

SUZLON ENERGY

KIRTANE & PANDIT MANAGEMENT CONSULTANCY

OZONE BIOTECH

AC NELSON

INFOSYS

PERSISTENT

ARIHANT CAPITAL MARKET LTD

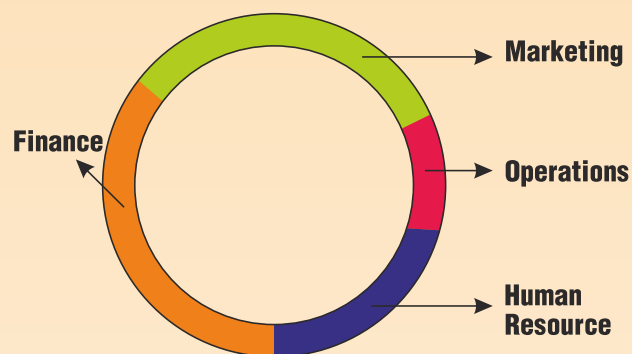
V SOFTTECH





OVERALL BATCH BREAKUP

Specialization	No. of Students
Financial Management	28
Marketing Management	28
Human Resource Management	21
Production & Materials Management	7



ACADEMIC CALENDAR

Sr. No.	Event	Schedule*
1	Commencement of Lecture	1/8/2013
2	Two Days Comprehensive Induction Program	2nd Week of August
3	Constituting Student Committees	3rd Week of August
4	Guest Lecture Series	Every Saturday from 1st week of September
5	Soft Skills/ Life Skills Development Series	Every Wednesday from 1st week of September
6	Industrial Visit	Last Week of September
7	Semester Conclusion	Last Week of October
8	Internal Examination	1st Week of November
9	UOP Examination	1st Week of December
10	Winter Project	2nd to 4th Week of December
11	National Conference	17th & 18th January
12	Commencement of Second/ Forth Semester	30th December
13	Social Awareness Rally	9th January
14	Plastic Eradication Program	10th January
15	Industrial Visit	Last Week of January
16	Annual Sports Week	1st Week of February
17	"Srujan" Cultural Festival	1st Week of February
18	Inter Institute Competition	2nd Week of March
19	Semester Conclusion	Last Week of March
20	Internal Examination	1st Week of April
21	UOP Examination	Last Week of April

* Schedule subject to change

GUEST LECTURES





Life @ RIMRD



Life @ RIMRD



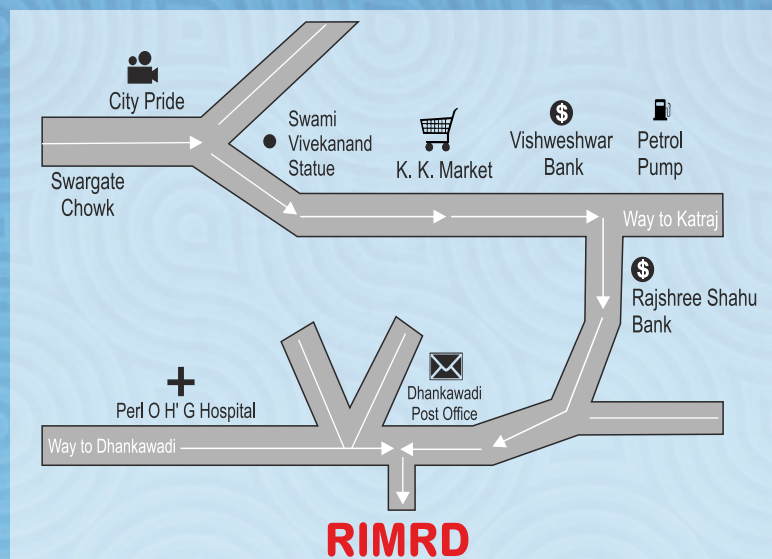


Life @ RIMRD



Life @ RIMRD





RAJGAD DNYANPEETH'S LEARNING CENTERS

1. Rajgad Institute of Management Research & Development, Dhankawadi (Pune) - 2008
2. Shri. Chhatrapati Shivajiraje College of Engineering, Dhangawadi Tal - Bhore - 2009
3. Shri. Chhatrapati Sambhajiraji Polytechnic, Dhangawadi, Bhore
4. Anantrao Thopte College, Bhore (Pune) - 1982
5. Sau. Nirmalatai Thopte College of Education Bhore (Pune) (B.Ed, M.Ed, D.Ed) - 1990
6. Sau. Nirmalatai Thopte D.Ed. College, Bhore (Pune) - 1990
7. Rajgad College of Pharmacy, (D.Pharm, B.Pharm. M.Pharm.) Bhore (Pune) - 1992
8. College of Education, Dhankawadi (Pune) (English Medium) - 2006
9. New English School and Jr. College, Sangamner, Tal. Bhore Dist. Pune - 1983
10. Sarnobat Sidoji Thopte Vidhyalaya & Jr. College, Khanapur, Tal - Bhore Dist. Pune - 1992
11. Ghewadeshwar Madhyamik Vidhyalaya, Mahude Tal. Bhore Dist. Pune - 1992
12. Kanhoji Jedhe Madhyamik Vidhyalaya, Kari Tal. Bhore Dist. Pune - 1992
13. Raje Sambhaji Madhyamik Vidhyalaya, Jogawadi Tal. Bhore Dist. Pune - 1992
14. Appasaheb Bandal Madhyamik Vidhyalaya, Alande Tal. Bhore Dist. Pune - 1992
15. Rayareshwar Madhyamik Vidhyalaya, Titeghar Tal. Bhore Dist. Pune - 1992
16. Yesaji Kank Madhyamik Vidhyalaya, Karandi Tal. Bhore Dist. Pune - 1992
17. Tanaji Malusare Madhyamik Vidhyalaya, Dapode Tal. Velha Dist. Pune - 1992
18. Dadoji Kondadeo Madhyamik Vidhyalaya, Wangani Tal. Bhore Dist. Pune - 1993
19. Baji Pasalkar Madhyamik Vidhyalaya, Bajarwadi Tal. Bhore Dist. Pune - 1993
20. Rohideshwar Madhyamik Vidhyalaya, Natambi Tal. Bhore Dist. Pune - 1993
21. Murarbaji Deshpande Madhyamik Vidhyalaya, Wathar-Hinge Tal. Bhore Dist. Pune - 1993
22. Kaleshwari Madhyamik Vidhyalaya, Ambade Tal. Bhore Dist. Pune - 1994
23. Madhyamik Vidhyalaya, Nigade-Dhangawadi Tal. Bhore Dist. Pune - 1994
24. Jijamata Madhyamik Vidhyalaya, Tal. Bhore Dist. Pune - 1995
25. Samarth Ramdas Swami Madhyamik Vidhyalaya, Hirdoshi Tal. Bhore Dist. Pune - 1997
26. Sadguru Shri. Narayan Maharaj Madhyamik Vidhyalaya, Narayanpur Tal. Purandhar - 2002
27. Palsidheshwar Madhyamik Vidhyalaya, Waravadi - Pale Tal. Bhore Dist. Pune - 2002
28. Jijamata Primary School, Bhore Dist. Pune
29. Jijamata English Medium School, Bhore Dist. Pune - 2000
30. Dnyanankur English Medium School, Dhankawadi (Pune)
31. Priyadarshini Girl's Hostel No. 1 Bhore Dist. Pune - 1990
32. Priyadarshini Girl's Hostel No. 2 Bhore Dist. Pune - 2001
33. Rajgad Dnyanpeeth Bhavan, Boy's Hostel Bhore, Dist. Pune - 2001

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