



STRATEGIC PLAN

A Roadmap to Quality Education



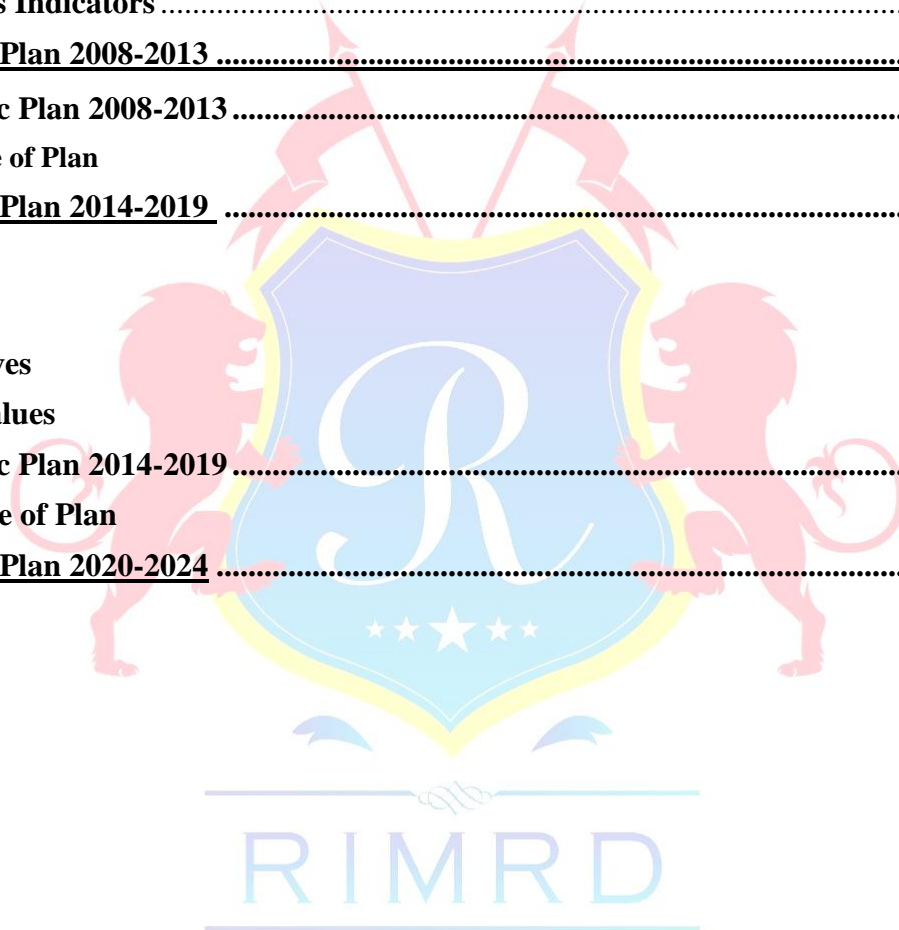
Rajgad Dnyanpeeth's
Rajgad Institute of
Management Resaerch &
Development

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Table of Contents

I. Executive Summary	2
Founder President's Message.....	3
Secretary's Message.....	4
Director's Perspective.....	5
About RIMRD.....	6
SWOC Analysis.....	8
Progress Indicators	9
II. <u>Strategic Plan 2008-2013</u>	9
Strategic Plan 2008-2013	10
Outcome of Plan	
III. <u>Strategic Plan 2014-2019</u>	15
Vision	
Mission	
Objectives	
Core Values	
Strategic Plan 2014-2019	16
Outcome of Plan	
IV. <u>Strategic Plan 2020-2024</u>	26



Executive Summary

This document presents general framework and roadmap for strategic plan of Rajgad Dnyanpeeth's Rajgad Institute of Management Research and Development, Dhankawadi, Pune-43.

Strategic plan of the institute depicts short term and long-term development plan of the institute taking into consideration the interest of all the stakeholders.

*Honorable Shri. Anantraoji Thopate established the parent trust Rajgad Dnyanpeeth in 1972 with a mission of “**Prajvalito Dnyanmaya Pradeep**” means lighten the lamp of knowledge and wisdom among students. It started with objective of bringing intellectual awakening & transformation in educational, economic, cultural & social fields in the state of Maharashtra. Rajgad Dnyanpeeth has made astonishing strides in the field of education during a short span of time. The emphasis has all throughout been on all round progress and welfare of weaker section of the society.*

RIMRD is known for the academic excellence in the field of management education. The institute was established in the year 2008. The institute is affiliated to Savitribai Phule Pune University and offers 2 year full time MBA programme. The institute offers specializations such as Marketing, Finance, HR, Operations, IB and IT.

The institute is celebrating a decade of academic excellence. Since establishment, the institute has always been profound in providing academic and value based education inputs to students through organizing industrial visits, seminars, guest lectures , Career counseling and soft skill sessions, and institute's social responsibility

*Governance at RIMRD has always been supportive and keenly reviewed the educational facilities and academic processes. The vision of strategic plan 2014-2019 is “**To be an Institute of academic excellence fostering quality management education**”.*

Founder President's Message



Rajgad Dnyanpeeth was established in 1972 with a motto “Prajvalito Dnyanmaya Pradeep” means lighten the lamp of knowledge and wisdom among students. It started with objective of bringing intellectual awakening & transformation in educational, economic, cultural & social fields in the state of Maharashtra. Rajgad Dnyanpeeth has made astonishing strides in the field of education during a short span of time. The emphasis has all throughout been on all round progress and welfare of weaker section of the society. Today more than 20000 students are taking education from 33 institutes which includes engineering, management, pharmacy, B Ed, Arts science and Commerce, English medium schools etc.

RIMRD has perfect blend of experienced faculty holding key positions in Savitribai Phule Pune University, apt infrastructure, strong alumni that helps to enhance industry inputs. Faculties have published many books and research papers. Students are mentored regularly. Professional and entrepreneurial skills among students are sharpened through regular language lab sessions, Entrepreneurial activities, corporate week etc.

Honorable Shri. Anantraoji Thopate

Founder President

Rajgad Dnyanpeeth, Bhor

Secretary's Message



I am happy with the initiative of framing of strategic plan by RIMRD. RIMRD has successfully completed a decade of imparting a quality education in management. We, at RIMRD are committed to nurturing the talent of our students for making them successful executives and leaders in the corporate world. At RIMRD, we offer apt infrastructure with wi-fi campus, digital library resources, smart classroom and knowledge delivery by highly experienced faculties.

I wish RIMRD all the best for future endeavor.

Mrs. (Dr.) Bhagyashri Patil
Secretary,
Rajgad Dnyanpeeth, Bor

Director's Perspective



I am happy to share strategic plan 2014-19 with all the stakeholders of the institute. Our 2014-2019 Strategic Plan inspires us to lead, transform and differentiate, setting aspirational goals that will set RIMRD apart. Since inception in 2008 institute has been actively delivering quality education and trying to achieve new heights. With this strategic plan, we are transforming the educational experience at RIMRD. Our students will be immersed in experiential learning and programs that deliver the employability skills and cultivate entrepreneurial attitudes that drive progress.

This strategic plan is outcome of support from top management, teachers, students and alumni. Perspective plan of RIMRD includes establish smart classroom, infrastructure augmentation, strengthening quality initiatives, Registration of alumni association and accreditation from NAAC, and publish research journal.

I am thankful to Shri. Anantraoji Thopate, Founder President, Rajgad Dnyanpeeth, Dr. Bhagyashri Patil, secretary, Rajgad Dnyanpeeth, faculty members and alumni of the institute in providing valuable inputs in preparation of Strategic Plan 2014-19.

Strategic plan 2014-2019 underlines following key areas:

- *Broaden educational areas*
- *Augment infrastructure of the institute*
- *Professional development of teachers*
- *Enhance engagement with society and industry*
- *Explore cultural diversity*
- *Improve internal support systems*
- *Enhance alumni engagement*

I am sure that this strategic plan will show roadmap to enhance quality education.

Dr. Devidas Bharati

Director, RIMRD

About RIMRD



Rajgad Dnyanpeeth's Rajgad Institute of Management Research and Development was established in the year 2008 and functioning under the dynamic leadership of the Founder-president, Hon. Anantraoji Thopate. The institute is approved by All India Council of Technical Education (AICTE) and affiliated to Savitribai Phule Pune University and recognized by Government of Maharashtra (GoM).

It runs 2 year,4 semester MBA programme offered by Savitribai Phule Pune University. RIMRD seeks to attract the best students from diverse backgrounds and offer them an excellent educational experience. It offers more flexibility and choice to the students in the academic programmes, an inviting and stimulating ambience for education and research, and a rich suite of extra- and co-curricular activities. Knowledge sessions, forum / Club activities, Personality development, corporate social responsibility and career planning will be a part of the holistic development.

Features of the institute:

- 1) *Qualified and experienced faculty as a teacher*
- 2) *RD's RIMRD have all up to date infrastructural facilities with well equipped ICT classrooms*
- 3) *Smart Classrooms*
- 4) *Language lab facility*
- 5) *Digital Lab Facility*
- 6) *Local chapter Membership NPTEL*
- 7) *Membership of British Council, Jaykar Library*
- 8) *Wi-Fi Campus*
- 9) *Alumni Foundation Registration with Charity Commissioner*
- 10) *Formation of Industry Academic Advisory Council*
- 11) *Mentoring as a regular practice*
- 12) *Online Certification programme such as Cyber Security, MS Excel and NPTEL etc.*
- 13) *Special efforts to increase research acumen*
- 14) *Regular Industrial visits*
- 15) *Students driven cells and committees*
- 16) *Full Support for training and placement*



SWOC ANALYSIS

STRENGTHS

1. Excellent and well maintained Infrastructure facilities
2. Financial assistance to faculty
3. Conducive learning environment with student centric methodology
4. ICT based teaching-learning practices including smart classroom
5. Online Certification Courses
6. Regular conduct of Co-curricular activities
7. Registered Alumni Association – Rajgad Alumni Association
8. Active participation and contribution in social events
9. Situated in a prime location , 3kms from Swargate, Pune

WEAKNESSES

1. Lack of foreign collaborations
2. Lack of Consultancy services from Government Organizations
3. Limited number of Ph.D. faculty in last five years
4. Limited number of OMS students
5. Majority students admitted from rural background
6. Lack of OMS Faculty

OPPORTUNITIES

1. Scope to increase research funded projects
2. Scope to increase industry institution linkages
3. Opportunity to set up research centre of Savitribai Phule Pune University
4. Opportunity to strengthen placements

CHALLENGES

1. To improve placements percentage as most students are from rural background
2. Challenge to enroll students from OMS Category
3. Competing with other growing autonomous educational institutions providing luxurious facilities

PROGRESS INDICATORS

Progress Indicators	2014-15	2015-16	2016-17	2017-18	2018-19
Enrollment to MBA-I	60	50	70	107	120
Total Teaching Staff	15	17	17	13	12
Total Non Teaching Staff	9	9	9	7	7
Academic Result	82.14%	84.4%	80%	70.5%	76%
Total Placement	8	10	14	16	21
No. of Seminars / Conferences	0	2	1	0	2
No. of FDPs Organized	3	2	1	4	4
No. of Certifications	0	0	1	2	3
Value Added Programmes	0	0	1	3	2
No. of MoU's	6	6	5	1	16
Total Research Publications by Teaching staff	15	20	10	2	13
Books published by faculty	0	5	0	6	5
Consultancy Projects	0	0	0	1	1
No. of Social Activities Conducted	4	5	7	9	11

STRATEGIC PLAN (2008-2013)

Strategic plan	Outcome
1) To initiate student mentorship programme to groom students from rural background	Student mentorship programme was designed
2) To take life membership of AIMA	 <p>Institute became life member of AIMA</p>
3) Subscription to e-journals	 <p>E-Journals were subscribed</p>
4) Organize various educational development programmes and FDPs	 <p>Seminar at national and state level and FDPs were organized by the institute</p>
5) Initiate provident fund scheme for employees of the institute	 <p>Governing body approved Provident fund for Non-teaching staff</p>

6) To develop infrastructure facilities for overall development of students



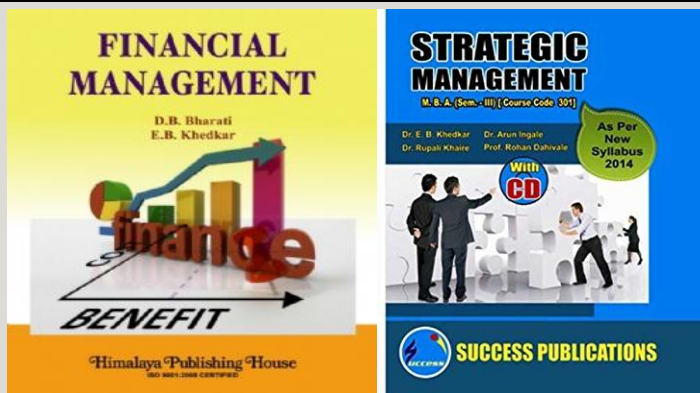
Several new infrastructure facilities were created in the institute as per norms of AICTE such as classrooms, boardrooms, admin office, seminar hall, exam room and computer lab etc.

7) To provide financial assistance to faculties attending professional development training programmes outside



Financial assistance was provided to faculty members attending professional development training programmes outside

8) To encourage faculties to author books in management



Faculties authored various subject related books in management

9) To form statutory committees for better functioning of the institute



The institute formed GB,LMC, Internal compliant committee, anti-ragging committee, SC/ST Cell etc.

10) Initiate skill development and personality development session for students



Various skill development, career counseling session ,personality development sessions were initiated

11)To increase industry institution interaction for knowledge addition



Industrial visits were organised

12)To increase e-resources in ICT based teaching learning for broad benefit of students

Libpro -library software was purchased

13)To strengthen the existing systems and procedures for conflict resolution and redressal of grievances

The Institute has created the requisite processes and mechanisms for handling grievances covering all sections—students, staff and women

14) Organise induction programme for new admitted students



Induction programme was organised

15) To sign more MoUs in various sectors such as academic institutes, industries and NGOs



Institute has signed MoU with various NGOs, academic institutes and corporates.

16) Organise various cultural and sports activities to explore hidden talent in students

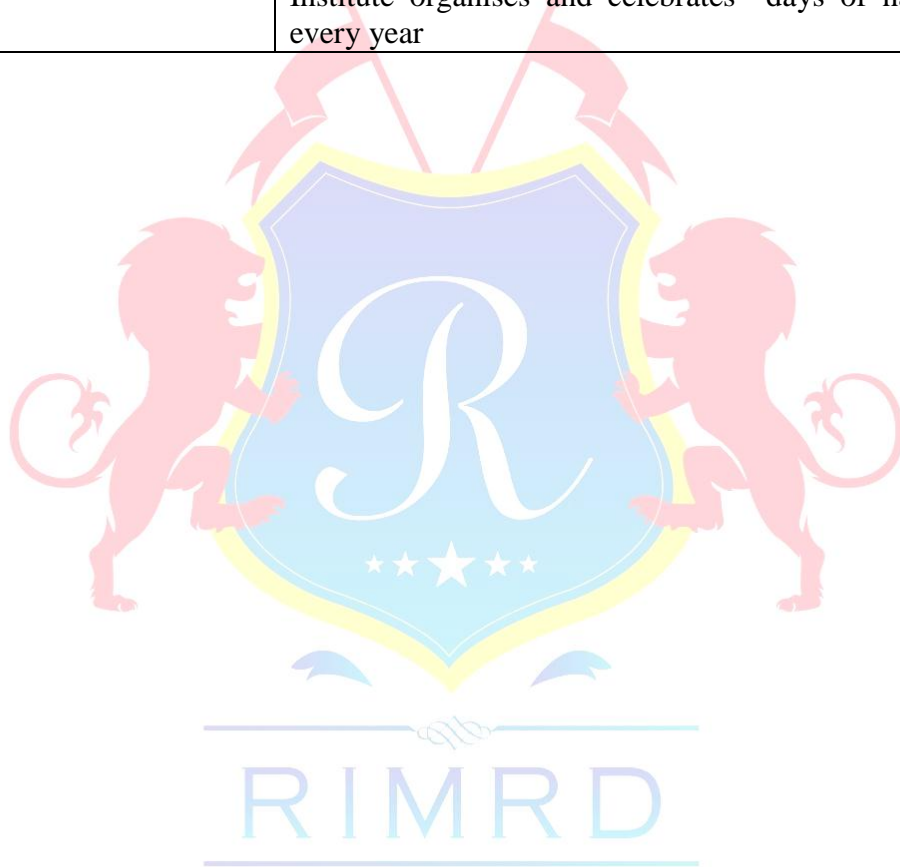


Annual social gathering “Srujan” comprising of various cultural and sports event is organised every year, cultural days, fresher’s party and farewell party is organised every year.

17) To inculcate ethical and social values among students and staff



Institute organises and celebrates days of national importance every year



STRATEGIC PLAN (2014-2019)

Vision

“To be an institute of academic excellence fostering quality management education”

Mission

“To transform students into dynamic and professional managers to meet the challenges of the corporate world through value based quality education”

Objectives

- To create student centric learning environment which prepare them to achieve their career goals
- To develop professional, entrepreneurial skills and social awareness among students to become good citizen of a country.
- To impart students and staff with emerging trends in management education
- To organize various co-curricular and extracurricular activities to enhance students’ skills and hidden talents
- To collaborate with industry, social organizations and academic institutions for the development of students, institute and society at large

Values





- Academic Excellence
- Inculcating Research Culture
- Mutual Respect and Care
- Healthy Environment
- Institute’s Social Commitment

Quality Policy

- To pursue quality practices aimed at bringing improvement in academic and administrative performance of the institute

STRATEGIC PLAN 2014-2019

- Strategic Key Area-I :Broaden educational areas**

Strategic plan	Outcome
1) Initiate Intercollegiate SIP/Dissertation Competition	 <p style="text-align: center;"> RAJGAD DNYANPEETH'S RAJGAD INSTITUTE OF MANAGEMENT RESEARCH & DEVELOPMENT DHANKAWADI, PUNE - 43 KYOSO-6 23rd February 2019 * A PROJECT / DISSERTATION COMPETITION * INTER COLLEGE COMPETITION MARKETING HR OPERATIONS IT FINANCE LAST DATE OF REGISTRATION 15th February 2019 Contact Prof. Rohan Dahivale, 9921613494 Email : kyoso2019@gmail.com Website : www.rimrd.org PROF. ROHAN DAHIVALE (HOD) DR. D.B. BHARATI (DIRECTOR) </p> <p>KYOSO was initiated to showcase the hidden talent and research aptitude in students</p>
2) To initiate Professional course certification (SWAYAM) for students and staff	 <p>Institute became Member of NPTEL through Local Chapter membership of NPTEL</p>
3) Membership of Jaykar and British Council Library, Savitribai Phule Pune University	 <p>Institute became a member of Jaykar Library of Savitribai Phule Pune University and British council Library, Pune</p>
4) Subscription to e-journals	 <p>e-Journals were subscribed</p>

5) To set up language lab to improve communication skill and soft skill of students



Language lab was setup

6) Organize various educational development programmes such as conferences and seminars



National Conference “Kashvi” on GST was organized by the institute

7) Organize State Level Seminar



A state level seminar was organised on “Tourism Industry”

8) Cyber Security Awareness Certification Course



Cyber Security Awareness Course was offered to students

Strategic Key Area-II :- Augment infrastructure of the institute

9) To augment infrastructure facilities for overall development of students



Renovation of infrastructural facilities was done. Director's cabin and boardroom was renovated in academic year 2018-19

10) To install SMART Classrooms to use latest ICT Tools for teaching learning



SMART Interactive white boards were installed in two classrooms to enable ICT based teaching learning.

11) Installation of Rooftop Solar System

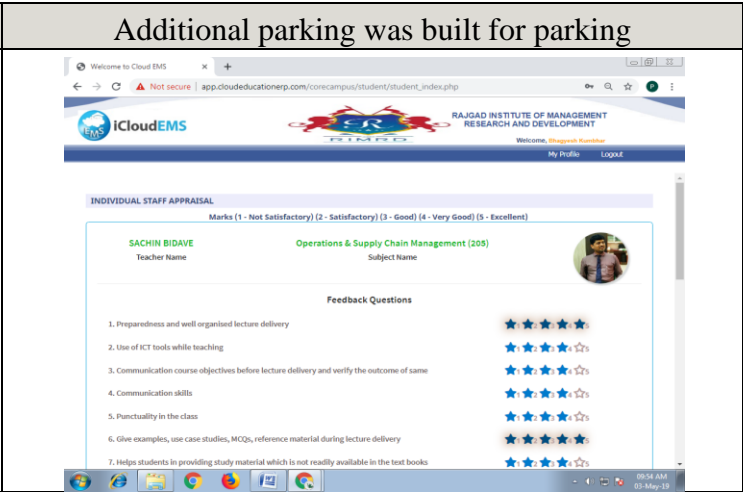


Rooftop Solar was installed at the institute under QIP of SPPU

12) Additional Parking Area was built

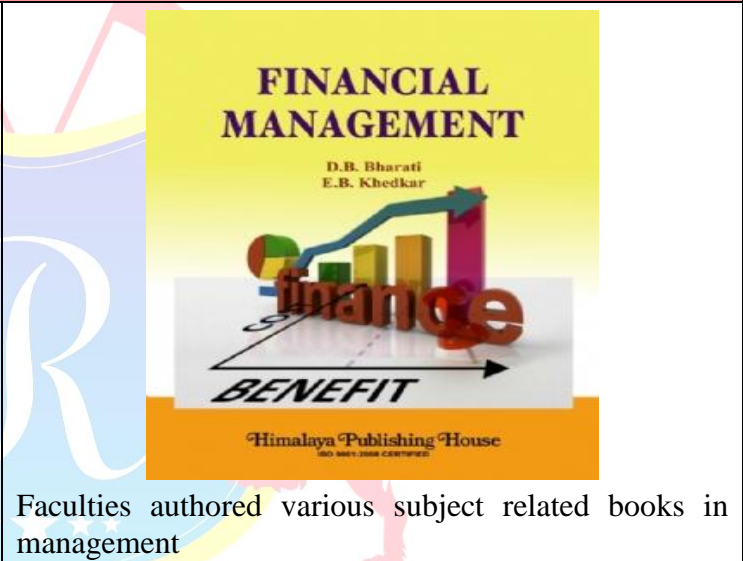


13) To deploy ERP system in academic and admin section



Strategic Key Area-III :Professional Development of teachers

14) To encourage faculties to author books in management



15) To train and improve quality by organizing faculty development programme for teaching and non-teaching to impart new skills among all staff.

FDP on “ Quality Excellence through Accreditation”



	
<p>16) FDP on Finance and Accounts based on Revised MBA Syllabus 2019</p> 	
<p>17) Additional CCTV Camera were installed for more security</p>	
<p>Strategic Key Area-IV :Enhance engagement with society and industry</p>	
<p>18) To form Industry Academic Advisory Council</p>	<p>IAAC was established in 2018-19 to sought guidance from eminent personalities from Industry and academia</p>

19) To provide more industry exposure to students



Industrial visit was organized at Mapro Food Park, Mahabaleshwar

20) To increase industry institution interaction for knowledge addition



Initiation of IAI –A series of guest lecture

21) Inaugurate Innovation and Incubation Cell and conduct activities under it.



Innovation and Incubation Cell was celebrated in the institute

22) Social-Blood Donation Camp



Blood Donation Camp was organized in the institute

23) International Women's Day



Institute celebrated International Women's Day on 8th March 2019

24) Awareness programme on AIDS in association with Pune Municipal Corporation



AIDS Awareness programme was organised

25) Celebration of Marathi Bhasha Divas



Marathi Bhasha Divas was celebrated in the institute

Strategic Key Area-V :Explore cultural diversity

26) Celebration of Annual Social Gathering



27) Celebration of Various Days



Traditional Day was celebrated in the institute

28) Celebration of Cultural Days



Gang day was celebrated in the institute. Adivasi Gang was awarded the first prize.

29) Celebration of Sports Week



Girls Cricket Match between MBA-I and II year was organised

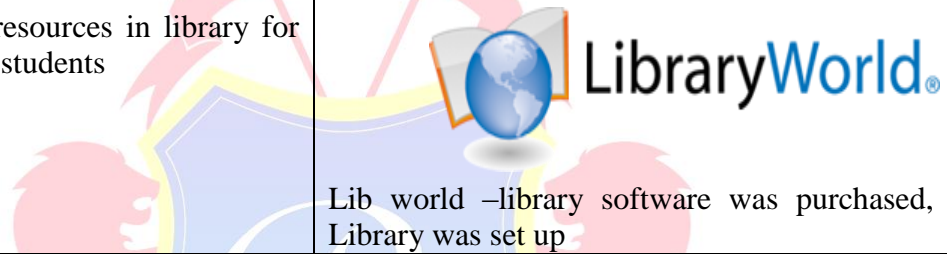
Strategic Key Area-VI :Improve internal support systems

30) To form statutory committees for better functioning of the institute



The institute has formed College Development Committee (CDC) as per guidelines of Maharashtra University Act 2016

31) To increase e- resources in library for broad benefit of students



Lib world –library software was purchased, Digital Library was set up

32) To expedite e-governance to ensure transparency accountability and responsibility and record keeping

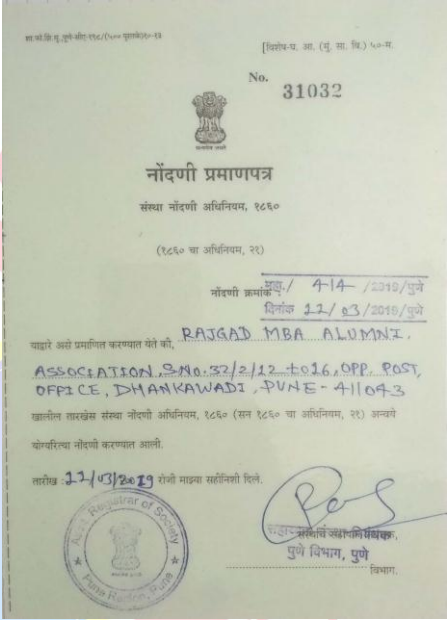



ERP ICLOUDEMS was deployed in all sections- academics, students, fees, examination etc.

33) Establish Internal Quality Assurance Cell (IQAC) in the institute and conduct regular meeting of IQAC



IQAC was established in the institute

34) Conduct of Academic Administrative Audit	Academic Administrative Audit was initiated from academic year 2018-19
35) To sign more MoU's in various sectors such as academic institutes ,industries and NGOs	Institute has signed MoU with various NGOs, academic institutes and corporates.
Strategic Key Area-VI : Enhance alumni engagement	
36) To register Alumni Association of the institute	 <p>Institute plans to register alumni association with DharmadaySamstha(Pune Charity Commissioner)</p>
37) Get accreditation from professional bodies	 <p>Institute plans to get accreditation from NAAC before end of A.Y 2020-21 (Yet to accomplish)</p>
38) Get approval of SPPU affiliated research center	Institute plans to establish SPPU affiliated research centre in near future (Yet to accomplish)
39) To perform Green Audit	Institute plan to perform green audit of the institute and its campus (Yet to accomplish)

Strategic plan 2020-2025

Strategic plan 2020-2025 underlines following key areas:

- *Strengthen Students' Development*
- *Augment infrastructure of the institute*
- *Professional development of teachers*
- *Strengthen society and industry linkages*
- *Explore cultural diversity*
- *Improve internal support systems*
- *Enhance alumni engagement*

Perspective Plan 2020-2025

- 1) *To apply for approved Research Centre of Savitribai Phule Pune University.*
- 2) *To get accreditation from National Board of Accreditation (NBA), AICTE*
- 3) *To apply for faculty Research grants /Consultancy from Government and Non Government organizations.*
- 4) *To promote faculty members for Higher Education and Research*
- 5) *To collaborate with national and international industries and institutes for faculty and student exchange*
- 6) *To augment the infrastructural facilities of the institute*
- 7) *To organize international conference*
- 8) *To raise alumni fund and enhance alumni engagement*

Prajakta

Dr. Prajakta Warale
IQAC Coordinator

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