

Semester IV

Generic Core (GC) Courses

401: Enterprise Performance Management

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO401.1	REMEMBERING	Enumerate the different parameters & facets of management control of an enterprise.
CO401.2	UNDERSTANDING	Illustrate the various techniques of enterprise performance management for varied sectors.
CO401.3	UNDERSTANDING	Determine the applicability of various tools and metrics as a performance evaluation & management tools.
CO401.4	APPLYING	Analyse the key financial & non-financial attributes to evaluate enterprise performance.
CO401.5	ANALYSING	Formulate the various parameters to evaluate enterprise performance effectively through implementation of strategy.

402: Indian Ethos & Business Ethics

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO402.1	REMEMBERING	DESCRIBE major theories, concepts, terms, models and framework of Indian ethos and business ethics. DISCOVER the contemporary Issues in Business Ethics
CO402.2	UNDERSTANDING	CLASSIFY and RECOGNIZE Karma, Karma Yoga and discover its relevance in business setting, ILLUSTRATE the business ethical decision rationale derived from Indian Heritage Scriptures.
CO402.3	UNDERSTANDING	APPLY Principles, Theories, Models and Framework of Indian ethos and business ethics in order to incorporate value system in work culture and work place.
CO402.4	APPLYING	DEVELOP and EXHIBIT analytical, problem solving skills, and work ethos by COMPREHENSION and PRACTICE of Indian ethos and value system
CO402.5	ANALYSING	IMPLEMENT, EVALUATE, and FACILITATE ethical business behavior and promote sustainable business ecology, improve profitability, foster business relation and employee productivity.
CO402.6	CREATING	ELABORATE Ethical dilemmas in different business areas of marketing, HRM and Finance and ADAPT dilemma resolution interventions by referring to certain norms, theories and models of Eastern Management.

University Level Courses (UL)

405: Global Strategic Management

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO405.1	Remembering	Define the concept and key terms associated with the global strategic management.
CO405.2	Understanding	Describe in detail global strategic alliance, merger and acquisitions.
CO405.3	Applying	Demonstrate various global organisation models in global strategic management context.
CO405.4	Analyzing	Examine various entry and business-level strategies from global strategicmanagement prospective.
CO405.5	Evaluating	Explain globalization, innovation, and sustainability and challenges to strategic management.
CO405.6	Creating	Design global strategies and understand their relative merits and demerits.

408: Corporate Social Responsibility & Sustainability

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO408.1	REMEMBERING	Enumerate the different concepts, legislative provisions, environmental aspects, best practices, complexity, scope, reports, social framework etc. related to CSR, business ethics & sustainability development.
CO408.2	UNDERSTANDING	Compare different CSR theories, cases, dimensions of Sustainability and demonstrate a multi stake holder perspective in viewing CSR, Business ethics& Sustainability issues etc.
CO408.3	APPLYING	Apply the different models, theories, approaches, cases etc. for implementation&monitoringofCSRactivities&Sustainability anditsimpacton corporate culture & society at large.
CO408.4	ANALYSING	Analyze the different reports, cases, various legal issues relating to CSR, different sustainability reports and various national and global initiativesrelated to CSR, Business ethics & Sustainability.
CO408.5	EVALUATING	Evaluate the level of commitment of different organizations to CSR, Business ethics in attaining Sustainability development & show its competitiveadvantages.

Marketing Management

403MKT: Marketing 4.0

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO403MKT .1	REMEMBERING	DESCRIBE the various concepts associated with Marketing 4.0
CO403MKT .2	UNDERSTANDING	EXPLAIN the importance of 5A's in Marketing 4.0.
CO403MKT .3	APPLYING	DEMONSTRATE the application of concepts of digital marketing, new productivity metrics, Human centric marketing, Omni channel marketing to the real world of digital economy
CO403MKT .4	ANALYSING	DISTINGUISH between traditional and digital marketing practices in given real world context to be the effective marketers.
CO403MKT .5	EVALUATING	ASSESS how Technology & connectivity has changed human life and business in the context of real-world commodities, products & services.
CO403MKT .6	CREATING	DEVELOP strategies to create WOW! Moments with customer engagement

404MKT: Marketing Strategy

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO404MKT .1	REMEMBERING	DISCOVER perspectives of market strategy.
CO404MKT .2	UNDERSTANDING	UNDERSTAND the intricacies of competitive marketing situations and ways to handle each situation.
CO404MKT .3	APPLYING	BUILD a market strategy through integrating concepts like product life cycle, adoption, and segmentation, branding, pricing, distribution, and market communication.
CO404MKT .4	ANALYSING	ANALYSE a company's current situation through applying internal and external analyses.
CO404MKT .5	EVALUATING	EXPLAIN alternative ways to measure the outcome of market strategies.
CO404MKT .6	CREATING	CREATE Corporate Advantage by exploring how the scope of firms is influenced by resources that are shared across products.

409MKT: Customer Relationship Management

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO 409MKT.1	REMEMBERING	DEFINE and DESCRIBE basic concepts and theories related to CRM.
CO 409MKT.2	UNDERSTANDING	UNDERSTAND and EXPLAIN key concepts and theories associated with CRM.
CO 409MKT.3	APPLYING	APPLY and ILLUSTRATE principles, theories and models of CRM in B2B and B2C markets.
CO 409MKT.4	ANALYZING	CLASSIFY Customer acquisition and retention strategies and ANALYZE Customer database in CRM.
CO 409MKT.5	EVALUATING	EVALUATE suitability and effectiveness of CRM strategies in specific marketing situation.
CO 409MKT.6	CREATING	DEVELOP CRM strategies/plans for various B2B and B2C markets.

412MKT: Retail Marketing

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO 412 MKT.1	REMEMBERING	DEFINE various concepts associated with retail marketing
CO412 MKT.2	UNDERSTANDING	EXPLAIN the terms and concepts used in Retail Marketing
CO412 MKT.3	APPLYING	ILLUSTRATE value creation & competitive advantage in Retail Marketing.
CO412 MKT.4	ANALYSING	ANALYSE the contemporary issues affecting Retail marketing decisions
CO412 MKT.5	EVALUATING	EVALUATE the effectiveness of Retail marketing mix used by different Retail formats
CO412 MKT.6	CREATING	FORMULATE effective retail marketing strategy

Financial Management

403FIN: Financial Laws

CO#	Cognitive Ability	Course Outcomes
CO403.1	Remembering	Define and Describe the basic concepts related to Financial Laws
CO403.2	Understanding	Illustrate the implications of various laws, Explain concepts and details of various financial laws.
CO403.3	Applying	Make use of contextual financial laws applicable to organisations.
CO403.4	Analyzing	Infer the application of financial laws to organisations
CO403.5	Evaluating	Appraise and perceive the benefits of applicable laws to the organisations.

404FIN: Current Trends & Cases in Finance

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO404FIN.1	REMEMBERING	DESCRIBE the concepts related to emerging areas of Microfinance, Small finance banks, Payment Banks, Start-Ups, SHG and Digitization and analytics
CO404FIN.2	UNDERSTANDING	EXPLAIN in detail, all the theoretical concepts taught through the syllabus
CO404FIN.3	APPLYING	APPLY the various theories and models of financial management in the case.
CO404FIN.4	ANALYSING	ANALYSE the situation and decide the key financial as well as non-financial elements involved in the situation.
CO404FIN.5	EVALUATING	EVALUATE the financial impact of the alternative on the given case.

411FIN: Risk Management

CO#	Cognitive Ability	Course Outcomes
CO411FIN.1	Remembering	Describe various concept associated with risk management and financial risk management.
CO411FIN.2	Understanding	Exemplify the financial risk management processes, frameworks.
CO411FIN.3	Applying	Determine the various building blocks of risk management system and strategies.
CO411FIN.4	Analyzing	Classify various risks associated with enterprise, banks, insurance etc.
CO411FIN.5	Evaluating	Formulate the strategies to overcome with currency risk, credit risk, interest rate risk, legal risk, asset liability risk, liquidity risk etc.

412FIN: Strategic Cost Management

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO412FIN.1	REMEMBERING	Remember the basic concepts, tools and techniques of cost management in the contemporary business environment and how it has influenced cost management
CO412FIN.2	UNDERSTANDING	EXPLAIN in detail, all the theoretical concepts taught through the syllabus; differentiate between various costing techniques.
CO412FIN.3	APPLYING	ILLUSTRATE contemporary management techniques and how they are used in cost management to respond to the contemporary business environment.
CO412FIN.4	ANALYSING	ANALYSE the situation and decide the key cost factors / elements involved in the decision making
CO412FIN.5	EVALUATING	FORMULATE new models and techniques for managing the cost strategically in any business organization.

Human Resource Management

403HR: Organizational Diagnosis & Development

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO403.1	REMEMBERING	DESCRIBE the major theories, concepts, terms, models tools and frameworks in the field of Organizational Diagnosis & Development.
CO403.2	UNDERSTANDING	UNDERSTAND concept of OD and 'intervention'.
CO403.3	APPLYING	MAKE USE of the Theories, Models, Principles and Frameworks of Organizational Diagnosis & Development in specific organizational settings.
CO403.4	ANALYSING	ANALYZE the external and internal environment with right tool of diagnosis and review the role of consultant in OD.
CO403.5	EVALUATING	IDENTIFY AND MAP an intervention to organisational need
CO403.6	CREATING	DESIGN the role of the consultant for an organisational issue

404HR: Current Trends & Cases in Human Resource Management

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO404HRM.1	REMEMBERING	DESCRIBE the conceptual framework of Digital Disruptions and its impact on the current HR Trends.
CO404HRM.2	UNDERSTANDING	SUMMARIZE the impact of Current HR trends on HR Functions
CO404HRM.3	APPLYING	ILLUSTRATE value creation & competitive advantage of Technology on current HR Trends
CO404HRM.4	ANALYSING	EXAMINE the changing role of HR Priorities
CO404HRM.5	EVALUATING	ELABORATE upon the various types of current HR Trends
CO404HRM.6	CREATING	APPLY the existing Tech tools to real time HRM Challenges and offer Solutions.

412HR: Best Practices in HRM

CO#	COGNITIVE ABILITIES	COURSE OBJECTIVES (CO'S)
CO.412HRM.1	REMEMBERING	DEFINE dynamic approach towards Human Resource activities and practices.
CO.412HRM.2	UNDERSTANDING	EXPLAIN theoretical framework for best practices.
CO.412HRM.3	APPLYING	IDENTIFY & CLASSIFY the practices according to the industry and sub sectors of the industry.
CO.412HRM.4	ANALYSING & EVALUATING	COMPARE and DETERMINE various skill sets required at Human Resource Section.
CO.412HRM.5	CREATING	PLAN a survey of various industry and DEVELOP a trend analysis of Human Resource Best Practices.

413HR: Employee Engagement and Ownership

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO413.1	REMEMBERING	IDENTIFY the basic concepts of Employee Engagement and Employee Ownership.

CO413.2	UNDERSTANDING	UNDERSTANDING the various factors, models and metrics involved in Employee engagement.
CO413.3	APPLICATION	DETERMINATION of various Employee Engagement Activities and types of Employee Ownership practiced in all scales of companies at various sectors.
CO413.4	ANALYSIS	IMPLEMENTATION of Engagement strategies and BUILDING Engagement Culture in companies.
CO413.5	EVALUATION	EVALUATION of Employee engagement and Employee Ownership and its impact on the performance of businesses
CO413.6	CREATION	APPLICATION of Employee engagement practices and Employee Ownership at various sectors of industry.

Operations and Supply Chain Management

403OSCM: E Supply Chains & Logistics

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO403OSCM .1	REMEMBERING	DESCRIBE the structure of modern days Logistics.
CO403OSCM .2	UNDERSTANDING	EXPLAIN the key concepts of Supply Chain Management and the – driving forces in contemporary Supply Chain Management.
CO403OSCM .3	APPLYING	IDENTIFY the various flows in real world supply chains and Logistics. DESCRIBE the importance of documentations.
CO403OSCM .4	ANALYSING	COMPARE and CONTRAST push and pull strategies in Supply Chain Management. ANALYSE the impact of tracking system linkage in Logistics.
CO403OSCM .5	EVALUATING	EXPLAIN the key Operational Aspects of E Procurement.
CO403OSCM .6	CREATING	DEVELOP a framework for e-logistics

404OSCM: Industry 4.0

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO404OSCM.1	REMEMBERING	DEFINE industrial revolutions and its different aspects.
CO404OSCM.2	UNDERSTANDING	EXPLAIN the role of technology pillars of Industry 4.0.
CO404OSCM.3	APPLYING	DEMONSTRATE the use of data in effective decision making.
CO404OSCM.4	ANALYSING	ILLUSTRATE the need of cyber physical system for sustainable competitive advantage.

CO404OSC .5	EVALUATING	EXPLAIN the challenges faced by various industries in full fledge implementation of Industry 4.0
CO404OSC .6	CREATING	DEVELOP a framework for any organization using base of Smart Industry Readiness Index Proposed by Singapore EDB

410OSCM: World Class Manufacturing

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO410OSCM .1	REMEMBERING	DEFINE the basic terms associated with Manufacturing Excellence and World Class Manufacturing
CO410OSCM .2	UNDERSTANDING	SUMMARIZE the features of various frameworks used for World Class Manufacturing
CO410OSCM .3	APPLYING	IDENTIFY the challenges to manufacturing industry in the information age
CO410OSCM .4	ANALYSING	ANALYZE the usage of Information management tools, Material processing and handling tools.
CO410OSCM .5	EVALUATING	EVALUATE the country's preparedness for World Class Manufacturing
CO410OSCM .6	CREATING	ESTIMATE the performance of manufacturing firms with the measurement system to determine the readiness for World Class Manufacturing

415OSCM: Strategic Supply Chain Management

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO415OSCM .1	REMEMBERING	DEFINE Key configuration components of Strategic Supply Chain Management.

CO415OSCM.2	UNDERSTANDING	EXPLORE Process Architecture and Toolkits of in Strategic Supply Chain Management
CO415OSCM.3	APPLYING	ILLUSTRATE the Design Organization for Performance and Organizational Change
CO415OSCM.4	ANALYSING	EXAMINE the Right Collaborative Model and Drivers of collaboration of Strategic Supply Chain Management
CO415OSCM.5	EVALUATING	ILLUSTRATE Use of Metrics to Drive Business Success and Roadmap to change
CO415OSCM.6	CREATING	DEVELOP the architecture of a supply chain.

Business Analytics Management

403BA: Economics of Network Industries

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO403BA.1	REMEMBERING	APPRECIATE the differences in the nature of information goods as opposed to traditional goods and services.
CO403BA.2	UNDERSTANDING	DESCRIBE the characteristics of the markets for network products.
CO403BA.3	APPLYING	ILLUSRTRATE the characteristics of the cost structure of information goods and its implications for pricing of information goods w.r.t. price discrimination, versioning of information goods, and bundling
CO403BA.4	ANALYSING	COMPARE and CONTRAST the pros and cons of keeping products compatible, and strategic aspects of the decision regarding compatibility.
CO403BA.5	EVALUATING	EVALUATE the role of complementary products, compatibility and standards, switching costs and lock-in in network industries.
CO403BA.6	CREATING	DISCUSS the economics of Internet advertising, and the business model of zero pricing.

404BA: Artificial Intelligence in Business Applications

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO404BA.1	REMEMBERING	IDENTIFY KNOWLEDGE associated and represent it by logical sequence and plan a strategy to solve given problem
CO404BA.2	UNDERSTANDING	UNDERSTAND AI's fundamental concepts and methods.
CO404BA.3	APPLYING	APPLY various machine learning algorithms on structured data to develop machine learning models.
CO404BA.4	ANALYSING	ACQUIRE advanced Data ANALYSIS SKILLS through algorithm and search processes.
CO404BA.5	EVALUATING	SELECT logical and functional process to develop the model
CO404BA.6	CREATING	CREATE SOLUTIONS for various business problems using AI techniques.

409BA: E Commerce Analytics - II

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO409BA.1	REMEMBERING	DESCRIBE the key concepts in e-commerce analytics.
CO409BA.2	UNDERSTANDING	DEMONSTRATE the use of analytics to drive profitability throughout the organization, and across the entire customer experience and lifecycle.
CO409BA.3	APPLYING	SOLVE the unique problems in e-commerce, and transform data into better decisions and customer experiences.
CO409BA.4	ANALYSING	DISCOVER high-value insights via dashboards and visualization.
CO409BA.5	EVALUATING	DEVELOP analytical approaches to improve ecommerce marketing and advertising, understand customer behavior, increase conversion rates, strengthen loyalty, optimize merchandising and product mix, streamline transactions, optimize product mix, and accurately attribute sales.
CO409BA.6	CREATING	FORMULATE the right analytics driven strategy for ecommerce businesses.

410BA: Healthcare Analytics

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO410BA.	REMEMBERING	DESCRIBE the key terms in healthcare data analytics

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CO410BA.2	UNDERSTANDING	EXPLAIN the fundamental concepts in Health Care Analytics
CO410BA.3	APPLYING	ILLUSTRATE the use of specific tools and techniques to design effective ways of handling, retrieving, analyzing, and making use of healthcare data
CO410BA.4	ANALYSING	EXAMINE the issues associated with the applications of intelligent data acquisition, processing, and analysis of healthcare data
CO410BA.5	EVALUATING	EXPLAIN the perspectives of healthcare related opportunities for developing new analytical approaches.
CO410BA.6	CREATING	ADAPT healthcare data analytics for improving the health and well-being of people.

Minor Specialization

Rural & Agri Business Management

404RABM: ICT for Agricultural Management

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
RABM02.1	REMEMBERING	RECALL the basic terminologies related to ICT
RABM02.2	UNDERSTANDING	UNDERSTAND the use of ICT with different aspects & various issues & challenges for ICT information services
RABM02.3	APPLYING	Apply the GIS Applications in micro resource mapping
RABM02.4	ANALYSING	ANALYZE the different tools and techniques used under ICT in Agriculture Management
RABM02.5	EVALUATING	EVALUATE the common ICT platforms for information services
RABM02.6	CREATING	CHOOSE the right ICT as per the requirement of agriculture activity

RABM-SE-05: Agri – Entrepreneurship

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
RABM05.1	REMEMBERING	DEFINE the term rural entrepreneurship and ENUMERATE factors that support women's participation in rural entrepreneurship
RABM05.2	UNDERSTANDING	UNDERSTAND the Process of entrepreneurship, aims, and barriers

RABM05.3	APPLYING	APPLY different ICT in Rural entrepreneurship development.
RABM05.4	ANALYSING	Analyze the importance of IT in rural India and role of entrepreneur in rural development.
RABM05.5	EVALUATING	EVALUATE the rural capabilities, Endowment of Skill sets and Natural resources in rural India
RABM05.6	CREATING	Design the business plan, factors considering rural development & Rural BPO

Pharma and Healthcare Management

404PHM: Pharma and Healthcare regulatory environment in India

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
PHCM021	REMEMBERING	IDENTIFY various environmental factors affecting on Pharma and Healthcare industry
PHCM022	UNDERSTANDING	UNDERSTAND various laws applicable to Pharma and Healthcare industry
PHCM023	APPLYING	Understand the situation and identify right legal way to solve the problem.
PHCM024	ANALYSING	ANALYSE steps involved in Intellectual Property Rights registrations
PHCM025	EVALUATING	CHOOSE the right type of IPR as per the content and work available to protect.
PHCM026	CREATING	Elaborate the different laws developed by constitutions to support and protect Pharma and Healthcare sector

PHM-SE-05: Pharmaceutical Import and Export

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
PHCM051	REMEMBERING	DEFINE the various concepts related to import and export procedure
PHCM052	UNDERSTANDING	DISCUSS various steps involved in export procedures of pharmaceutical product
PHCM053	APPLYING	IDENTIFY the international market for pharmaceutical product
PHCM054	ANALYSING	ANALYZE different payments methods used in

4		international trade
PHCM05 5	EVALUATING	DETERMINE various rules and regulations related to export procedures of pharmaceutical product
PHCM05 6	CREATING	CHOOSE right product for the right International market.

Tourism and Hospitality Management

404THM: Tourism and Travel Management

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
THM02. 1	REMEMBERING	DEFINE the various components of the Tourism Industry & Types of Tourism
THM02. 2	UNDERSTANDING	UNDERSTAND basic operations of a Travel Agency & tour conduction
THM02. 3	APPLYING	EXECUTE theoretical knowledge to design various tour packages & work on costing for the packages
THM02. 4	ANALYSING	Analyze changing trends in Travel & Transport industry- Domestic & International
THM02. 5	EVALUATING	INTERPRET the impacts of Tourism Industry globally & practicing of Eco- Tourism
THM02. 6	CREATING	BUILD new concepts of Eco-Tourism according to customer requirements

THM-SE-05: Strategic Hospitality Management

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
THM05. 1	REMEMBERING	DEFINE Concept & process of Strategic thinking Major Players of Hospitality & Travel Industry
THM05. 2	UNDERSTANDING	DISCUSS Strategic management for various organizations factors influencing strategy formulations

THM05.3	APPLYING	IMPLEMENT strategies for Hotels & Travel Agents with the help of structured designs & flow charts
THM05.4	ANALYSING	ANALYSE Suitable strategies for different Hospitality sectors with consideration to micro & macro environments
THM05.5	EVALUATING	EVALUATE Current market scenario & suggest strategies that can be utilized for the benefits of the company
THM05.6	CREATING	DEVELOP Strategies for standalone units, a chain of hotels, small and large travel agents International strategies for small & big players

International Business Management

404IBM: Global Trade and Logistics Management

CO	COGNITIVE ABILITIES	COURSE OUTCOMES
CO404IB.1	REMEMBERING	DESCRIBE THE ECONOMIC SIGNIFICANCE OF TRADE ALONG WITH THE LOGISTICS PROCESSES
CO404IB.2	UNDERSTANDING	EXPLAIN INTERNATIONAL TRADE THEORIES AND APPLICATIONS IN BUSINESS
CO404IB.3	APPLYING	IDENTIFY VARIOUS ENVIRONMENTAL FACTORS ASSOCIATED WITH INTERNATIONAL BUSINESS
CO404IB.4	ANALYSING	EXAMINE VARIOUS MODES AND PRACTICES OF INTERNATIONAL LOGISTICS
CO404IB.5	EVALUATING	EXPLAIN THE ACTIVITIES INVOLVED IN ENTIRE LOGISTICS PROCESS IN INTERNATIONAL BUSINESS
CO404IB.6	CREATING	DEVELOP THE APPROPRIATE STRATEGY OF OPERATIONS FOR GLOBAL TRADE AND LOGISTICS

410IBM: International Banking and Foreign Exchange Management

CO	COGNITIVE ABILITIES	COURSE OUTCOMES
CO410IB.1	REMEMBERING	DESCRIBE THE CHARACTERISTICS AND SIGNIFICANCE OF INTERNATIONAL BANKING
CO410IB.2	UNDERSTANDING	EXPLAIN THE RELEVANCE OF MONEY MARKET AND

		MONITORY POLICY IN INTERNATIONAL BANKING
CO410IB.3	APPLYING	IDENTIFY VARIOUS TYPES OF FOREIGN EXCHANGE MARKETS AND TRANSACTIONS
CO410IB.4	ANALYSING	EXAMINE SUPPLY AND DEMAND VIEW OF EXCHANGE RATES IN INTERNATIONAL BUSINESS
CO410IB.5	EVALUATING	EXPLAIN THE EXCHANGE RATE RISK AND EXPOSURE IN INTERNATIONAL MARKETS
CO410IB.6	CREATING	DISCUSS ON LINKAGES OF INTERNATIONAL BANKING AND FOREIGN EXCHANGE WITH INTERNATIONAL BUSINESS